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Marketing Award

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ALFRED & SHIRLEY WAMPLER CAUDILL MARKETING AWARD

This award (\$200 cash and a plaque) is voted on by and given by the Godbold School of Business (/academic-programs-and-resources/colleges-and-schools/business/index) faculty (Dr. Caudill does not vote) to the most outstanding marketing major graduating during the academic year (including the previous August) from a list of three or so finalists. This award is presented by a Godbold marketing faculty member at the Awards Dimensions in April.

PREVIOUS MARKETING AWARD WINNERS

- 2019: Madison Smith
- 2018: Daniel Barkley
- 2017: Kacy O'Connor
- 2016: April Niccolai
- 2015: Ellen Huneycutt
- 2014: Caitlin Pinkerton
- 2013: Kevin Koenig
- 2012: Brittany Blackwelder and Kristopher Gray (tie)
- 2011: George Partin
- 2010: Meghan Sipe
- 2009: Amy Beavers

PREVIOUS MARKETING AWARD FINALISTS

- 2019: Brayden Briggs, Joshua Clarke, Brady McBean, Elijah Perry, Aliah Price
- 2018: Jamison Hough, Kristen Elizabeth Putnam
- 2017: Andrea Gall, Elki Kow, Taylor Moore, Chase Ward
- 2016: Nick Browning, Lydia Hill
- 2015: William Canady, Ellen Huneycutt, Benjamin Payne

Read more about the 2015 finalists (PDF) (/Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/marketing-award/2015-marketing-awards-finalists.pdf)

PREVIOUS WINNERS SLIDESHOW



Winner 2019 Madisen Smith with Dr. Caudill