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Bulldog Mascot

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1947

Articles on GW Bulldog Mascot from GW Publications

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Doggone

GW'S MASCOT BULLDOG IS DEAD

The Gardner-Webb Bulldogs are without a bulldog. The college has lost its mascot and the athletic teams are minus their namesake.

The Baptist junior college has been without a mascot since Butch, a registered English bulldog, died of old age three years ago. Several efforts to obtain a replacement for Butch have met with no success.

Revived efforts are now underway to secure a new mascot of the kind thousands of alumni remember as the pride of Gardner-Webb.

Butch was a gentleman of character, and many a former student insists he had personality. For 10 years, beginning in 1944, Butch basked in the limelight of campus popularity. He realized his responsibility to the college as a whole, and while he accepted everyone's affection, he never had a favorite.

Pet peeve of the big bulldogs was any show of authority. Never would he give way to anybody; regularly choosing a busy hallway as a logical place for a nap. And woe to the unlearned freshman who tried to push him aside!

Former students cannot recall exactly when the Gardner-Webb athletic teams became the "Bulldogs." They were thus called as

early as 1922, and the football uniforms of the 1929 state champion team bore the Bulldog emblem.

In his older years Butch derived pleasure from being a nuisance. His temper wore thin and his patience was easily exhausted. He insisted on being fed indoors during winter months, and vicious growls would send everyone scampering if he did not get his way.

Although he usually stayed in any of the college dormitories, Butch always had a place he could call "home." Until 1952 he lived with Coach Wayne Bradburn. After the coach resigned and moved away Butch had his choice among the faculty in choosing a new abode.

Being a canine of distinction he settled for nothing less than the dean. He became closely attached to Dean J. O. Terrell, and two years later died in his home.

No source, No date

Butch, Gardner-Webb Mascot, Was Gentleman Of Distinction

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*Donated by
Delois Haurvik
Bass 1954
Graduate*

*BULLDOG
MASCOT*



"BUTCH"

1947 ANCHOR

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*No source on
article*

So Long, LuLu

By Donna Ham

Staff Writer

As graduation time rolls around again, seniors are excitedly preparing to get their hands on those diplomas they've worked so hard for. One senior who will be missed by both students and faculty is Joy Elizabeth Cole. Joy's parents are Ronney and Joy Cole of Gastonia, NC. She is the oldest of three girls.

Joy is a biology major and has two minors—chemistry and religious studies. She is very active in several clubs on campus. She serves as senior class president and is a member of the Student Admissions Associates. Joy loves to be outdoors and be around friends. She is a member of the Outdoor Explorers Club, and she works as a tutor for the Noel House.

What makes Joy a little different is the fact that she started the role of the female bulldog mascot here at GWC. She has been the female bulldog mascot for her last two years here. Being a mascot was one of Joy's childhood dreams. As mascot, Joy felt that she was representing GWC and showing a positive image of the school. She said it was a neat feeling when she could get across to the players what she was doing without

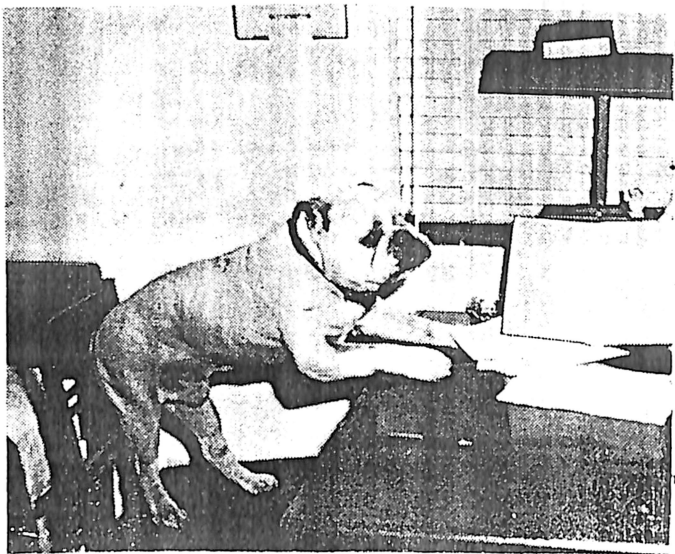


using any words. She also has great appreciation for what the players were doing. As mascot, her main objective was to entertain not only children but students and adults as well. Her goal was accomplished by making people happy and seeing them laugh and smile.

Joy chose GWC because it was close to home, and her father came here for one year. She had several friends that felt this was where she belonged. Now it's time to move on, and she is doing just that. Joy plans on continuing her education at Life College in Marietta, GA, where she will get her chiropractor's degree. She plans on returning home to the Gaston County area to work when her education is finished.

Joy is a warm and caring individual who will be missed on campus. Goodbye, LuLu, and good luck!

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BUTCH

Butch is dead!

The grand old fellow of Gardner-Webb College passed away quickly December 31st, while awaiting the New Year at the home of Dean J. O. Terrell.

Butch was a rather difficult fellow to understand. You see, you couldn't say he was smart, for he had been here longer than any of the students, and, in fact, longer than most of the professors—yet, he never was graduated.

At the same time, you couldn't call him handsome, yet all the girls knew him and liked him.

Neither could you call him alert, for last year around Christmas when three thugs decided to rob the college safe, Butch slept through the whole thing in the hallway just outside the door.

However, you would have to admit that he was one of the privileged few.

During the many years that he was here, Butch never spent a penny. At the same time, he wasn't compelled to attend classes, and attended classes only at his discretion — and what's more, he didn't have to go see Dean Terrell to get his absences excused.

"He had the unique privilege of dropping into Dr. Dyer's psychology class, perhaps during a pop test and not have to participate. Or, perhaps he might wander into Professor Dixon's Math or Geometry class. Later on he might drop by Professor Stacy's biology lab to see what's new with the amoeba, or fall asleep in Professor Moseley's chemistry class — which was, indeed, a rare privilege.

How did he get away with all these things? Easy. He was the college mascot. Few people can remember when Butch first came to Gardner-Webb, but Dean Terrell, with whom Butch spent much time discussing Western Civilization (which he thought was going to the dogs), reports that Butch was brought to Gardner-Webb way back in 1946 by Coach Wayne Bradburn, who was coach here at that time.

During the time that Coach Brad — as he was known — was here, Butch made his home with him. However, when Coach left Gardner-Webb in 1951 he found that he couldn't take his old friend with him, so he turned him over to the school.

Butch was quite grieved over being separated from the Coach, and for a long time would not eat anything. Eventually, however, he snapped out of it, and became "a regular guy."

Every couple of years, new faces would appear on the campus, but Butch stayed on. In fact, his presence here became almost legendary.

He was awfully friendly, and loved to be petted. He did, however, have a mischievous streak about him, and on several occasions gave the cheerleaders and others a "rough time" — as the Reavis twins will gladly testify.

The welcome mat was always spread out for him any-

MASCOT
"BUTCH"



"BUTCH"

GARDNER - WEBB NEEDS A NEW "BUTCH"

BY BETTY STATON

Are you one of those people who believe a college should have a mascot? If so maybe you would be interested in helping the students of Gardner-Webb College secure a new "Butch."

When the students returned to the campus after Christmas holidays during the school term 1953-54, they were greeted with the news of the death of "Butch," the school mascot. He had died around midnight New Year's Eve at the home of Dean J. O. Terrell. "Butch" was a grey English bulldog and had been around Gardner-Webb campus for almost eight years. The "ole fellow had become a "natural" around the campus and could do almost as he pleased.

"Butch" had the school spirit of Gardner-Webb and in his younger days attended all the athletic contests. It is doubtful that there existed a class at Gardner-Webb which "Butch" had not attended. He was a familiar sight anywhere on the campus, the student center, the clinic, the dining hall and even the church. In fact "Butch" was not only at home on the college campus but also places in the town of Boiling Springs. He had become symbolic of Gardner-Webb.

The students at Gardner-Webb would like very much to have another "Butch," for what is Gardner-Webb without a real live bulldog? But because of the lack of finances, Gardner-Webb has been without a bulldog for almost ten months. It has been estimated that a new bulldog would cost the college approximately \$150. Should you be interested in helping Gardner-Webb secure a mascot contact the department of public relations at Gardner-Webb College.

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MASCOT - BULLDOG

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