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The Web Magazine 1967, November

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THE WEB

GARDNER-WEBB
COLLEGE

VOLUME 1

BOILING SPRINGS, N. C., NOVEMBER 1967

NUMBER 2

SPIDER-ENTHUSIAST CAUGHT UP IN "WEB"



If any species ever needed a public relations director it is the spider.

One has been found—a fine and dedicated one—in a former Gardner-Webb student, Mrs. Ann Moreton. Mrs. Moreton, today a well known expert on the subject of spiders, began the study by accident five years ago at her home in Powhatan, Va.

She attempted to photograph a spider web covered with dew. The picture was a failure. So she wondered what to do about it. Determined to get a black and white print to hang on her kitchen wall, she went to Washington, D. C., and made a study of spiders and their habits at the Congressional Library.

From the beginning has come a new career involving the study of, photographing, and lecturing about spiders. Mrs. Moreton has had more than 430 stories published in magazines and newspapers, including the May/June issue of WILDLIFE, published in North Carolina.

She works closely with Dr. Wilbur J. Gorchs of the American Museum of Natural History and with Dr. Herbert Levitt of Harvard University. Presently she is lecturing to students in North and South Dakota and Nebraska.

The founder of The National Arachnid Society, which has more than 400 members in 30 states, Mrs. Moreton publishes a newsletter after completing work in a state. There are no dues for membership with the sole purpose being to exchange information about spiders.

Her list of credits is impressive and space does not permit the listing of all here, but her work is recognized and respected by experts throughout the country. She is constantly called upon to lecture to such groups as the staff doctors of the U. S. Public Health Service Hospital in Boston and the New England Chapter of the Constitutioned Officer's Association.

She was married to Fred P. Moreton and they lived in Billod, Mass., where he operated the Chiquette Farms until his death in 1966. They have two children, Thomas P. Moreton and Judy Moreton (Aldred) Howell both of Mississippi. There are five grandchildren.

A full family and civic life, travel, study, and lectures have kept her busy for years and her schedule is now booked through 1970—"and all this has kept me from hanging a spider web on my kitchen wall," she laughs.



MRS. ANN MORETON

Former Gardner-Webb Student Nationally Known Expert

We caught one spider-enthusiast in our "Web" before ever getting out the first edition.

Mrs. Ann Moreton of Powhatan, Va., read in a letter from the Atlanta office that such a publication was planned and that it would probably bear the name "WEB" as a loyalty from the college's name.

A nationally known and respected expert in the field of spider photography and study, Mrs. Moreton responded immediately with encouragement and some interesting information on the spider-world.

Having spent the better part of the past four years relating to humans the benefits derived from the existence of "our friends the spiders", she was glad to hear that the college which she formerly attended would start sponsoring yours in THE WEB.

If you will read the updated article about Mrs. Moreton you will find she is quite a driving force today in research about spiders.

She remarked at that time, if any, would find the terms "web" or other related terms obsolete. This had bothered us some as we began planning such a publication. So far, all reactions to the first edition has been positive, and we are looking forward to more frequent contact with each of you.

So we will keep "weaving and spinning" and hope to catch you up in "our web" of progress and growth.

One of our former Gardner-Webb students, in arranging business affairs, writes: "I have made Gardner-Webb and — College joint beneficiaries of a \$50,000 insurance contract." And why not? Thanks, friend.

REMAINING FALL CALENDAR

- Oct. 31, Jack and Selly forkins
- Nov. 4, East Tennessee Frosh, away
- Nov. 7, Anthony and the Imperials
- Nov. 11, Chess at G-W
- Nov. 17, THE SPELLING BEE
(tentative date for drama)
- Nov. 18, Basketball opens
G-W vs Anderson at Forest
City benefit game
- Nov. 21, Gaston College at G-W
- Nov. 22, After classes, holidays
- Nov. 23, Southwood at G-W

- Nov. 27, Classes resume
- Nov. 28, Spartanburg at G-W
- Dec. 1, Essay due
- Dec. 4, Warren Wilson at G-W
- Dec. 7, National Shakespearean Company
THE TWELFTH NIGHT
Kings College, away (basketball)
- Dec. 9, Events begin
- Dec. 15, East Tennessee Frosh at G-W
Holiday hours
- Dec. 16, Holiday Basketball Tour at Gaston
- Dec. 16, Holiday Basketball
- Dec. 29, G-W enters Wytheville Holiday Tourney at Wytheville, Va.



MARRIAGES

Marion Melissa Reape '55 of Asheville to William Hunter Collins of Asheville, September 9, 1967.

Patricia Gail Davis of Shelby to Norman Wayne Daves, '65 of Shelby, August 27, 1967.

Linda Joyce Robinson '65 of Mount Holly to Leo Raymond Gibbard, Jr., of Charlotte, September 2, 1967.

Christine Lou Siston of Salisbury, Md., to Eugene David Grigg '65 of Route 3, Kings Mountain, August 26, 1967.

Judy Anne Lutz of Gastonia to Francis Lester Beadley '64 of Gastonia, September 30, 1967.

Viola Marlene Tolbert '65 of Collettsville to Francis Earl Ford of Route 1, Bowling Rock, September 3, 1967.

Barbara Ann Mackey of Route 1, Hudson to Thomas Farrow Seeborn '65 of Lenoir, September 9, 1967.

Rounded Leigh Ramsey of Shelby to Robert Gardner Lewis '65 of Shelby, September 3, 1967.

Helen Frances Smith of Greensboro to Frank James Irvin, Jr., '65 of Greensboro, September 9, 1967.

Betty Ruth Barkdale '67 of Moyock to Marvin Don Harris '65 of Forest City, August 27, 1967.

Anna Martha Suggins of Spindale to Paul Ray Lancaster '65 of Spindale, September 16, 1967.

Betty Ann Prichard of Greensboro to Donald Dwight McIlwain '66 of North Wilkesboro, August 26, 1967.

Cynthia Randle Hamrick of Shelby to Miller T. Jones, Jr., '66 of Shelby, August 26, 1967.

Brenda Cheryl Kay '66 of Charlotte to Max Willard Holland, Jr., of Matthews, September 9, 1967.

Brenda Frances Church of Shelby to Richard Dale Fessenden '66 of Shelby, September 9, 1967.

Margaret Jean Floyd '66 of Whitville to Floyd Freeman Pace, Jr., of Dalton, September 9, 1967.

Karna Aretzick Atcock of Charlotte to Ronald Clyde Hogen '67 of Route 1, September 30, 1967.

Grechen Ines Bettrann of Hendersonville to James Francis Whalen, III, '67 of Charlotte, September 30, 1967.

Lois Leigh Lewellen of High Point to Henry Ward Smith '67 of High Point, September 2, 1967.

Brenda Gail Champion '68 of Rutherfordton to Larry Gene Thompson of Union Mills, September 3, 1967.

BIRTHS

Rev. and Mrs. Donald Keith Horn (Shirley White) '65 '64 Box 104, Carrizock, a boy, Jackie Keith, March 22, 1967.

Mr. and Mrs. Herman Hamrick (Rachel Jolley) '65 '64 Lawton, Okla., a girl, Cynthia Kay, September 20, 1967.

WITH THE ALUMNI

Wynan E. Wood '36 lives in Gainesville, Ga., where he is assistant to the pastor of the First Baptist Church.

Goldie Diana Givens (Mrs. Charles E.) '39 taught home economics and married six years in the public schools. However, due to rheumatoid arthritis she was forced to leave the classroom and is now owner and operator of a Day Nursery at Kings Mountain. She has three daughters aged 17, 15, and 10.

Miss Dorothy B. Ansell '62 of Raleigh has been elected a member of the Executive Committee of the Women Leaders Round Table of the National Association of Life Underwriters. The Women Leaders Round Table is an industrial organization of top women life insurance agents.

Rev. Fritz Fox '47 has been called as minister of music at White-ley's Baptist Church in Morganton. He is teaching at Canton Junior High School at Canton, also.

John R. Daves, III '47 has assumed his duties as vice president and senior partner in the firm of Kamp, Crowell and Associates of Shelby.

Dorothy Jenkins Poston (Mrs. E. Eugene) '48 was retained into membership in the Alpha Epsilon Chapter of the Delta Kappa Gamma Society in Rutherfordton on September 23, 1967.

Rev. I. V. Cozab '48 recently assumed duties as Green River Association Ministry, 188 Mountain St., Rutherfordton.

Alberta Hamrick Peirson (Mrs. Bernard) '51 lives in Chamblor, Georgia. She is a homemaker and the mother of two sons, Barry, age 8 and Jimmy, 11 months.

Bunny Rose White (Mrs. Meredith) '55 is teaching seventh and ninth grade English and Language Arts block at Statesville Junior High. Meredith has started a new program in child care work with Burnam Springs Children's Home. They recently moved to Statesville from Lake Villa, Illinois.

Donald F. Byram '55 is director of the Charlotte Speech and Hearing Center for pre-school children.

Miss Patsy Champion '54 has begun annual Child Medical Technologist at the Cleveland Memorial Hospital in Shelby.

Pauling L. Elliott '54 is assistant professor of English at Furman University in Greenville, S. C.

James Daniel Kennedy '56 is assistant dye at Sconceater Mills Corp., Spedden. He is married to the former Bonnie Gullify and they have one daughter, Sharon Lee, age six.

James W. Harlow '59 has joined the news staff of the Gastonia Gazette as county editor.

Dr. F. E. Turner '61 has entered the practice of dentistry in Shelby.

Bobby Charles Bease (Mrs. Kenneth) '62 is secretary at Grifer School in Gastonia. Ken is director of Gaston Skills, Inc., which aids the physically and mentally handicapped in finding their place in society. They have one daughter, Anna, 22 months old.

Kelly A. Walls '63 has been named to the faculty of Wesleyan College for Women in Macon, Ga. He is an instructor of psychology.

Rev. and Mrs. Don Horen (Shirley White) '63 '64 are living in Carrizock, and Don is attending Southeastern Seminary. He is pastor of Whitefish Baptist Church in Mingle. They have one son, Jackie Keith, born March 22, 1967.

Cherese W. Mabe '65 has been awarded a BS degree from East Tennessee State University. He has accepted a contract at Fall Branch High School, Mount Airy, as head basketball coach and assistant.

Carol McNease Cunningham (Mrs. Robert L.) '65 is a nurse at Michigan State University. Robert is a salesman for Brech's Enterprise.

Their mailing address is 2202 Geese Park, Ferndale, Michigan 48430.

Cheryl Walker '66 is attending the School for Medical Record Librarians at N. C. Baptist Hospital, Winston-Salem.

IN MEMORIAM

Arnold W. Klineid '26 of Kings Mountain died August 14, 1967. (Former trustee and former Alumni official).

L. B. McSwain '14 of Tampa, Florida, died September 1, 1967.

THE WEB

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U. A. McManus, Jr. Editor
Alex H. Vaughn News Editor
Mrs. Barbara Greene Secretary

If yet regular to be seen just how large our web will grow, but this much we know, once you're woven in, we never let you go. This is the spirit of Gardner-Webb.

ALUMNI SUPPORT CONTINUES TO GROW

Growth Marked By New Structures
... Dedication Slated For Homecoming

With no drafted organization and the personal contact required for a successful annual fund, we consider our annual financial report to be encouraging. Daily we have additional requests.

As of this writing there have been more than 150 responses with gifts amounting to more than \$1,100. Out of state people account for more than one third of the responses and about one half of the money! Thank you friends.

The national average for alumni participation in financial support is approximately 22%. Some colleges have considerably more than 50% of their alumni supporting their program. Can we not equal the best? We have the right kind of alumni.

We will likely hold our report of annual needs (not success) of contributors until the spring. We hope this will require a special addition to THE WEB to list all the years and names.

IF YOU HAVE NOT YET RESPONDED, WHY DON'T YOU TEAR OFF THE FORM BELOW, FILL OUT AND MAIL TO US. WE WANT TO HEAR FROM YOU. Give us the latest news while you are writing.

YOUR HELP IS NEEDED

Can you imagine our having received some 500 of the first issues of THE WEB from the Post Office marked with a changed address or undeliverable? And this came immediately after 100 first class letters had been returned undeliverable (and were pulled from our lists). This means that some 500 letters reached their destination—which was different from the address we had—and we did not get a reply from the alumni involved helping us bring our records up to date. This means the work involved also went for naught.

Won't you please help us? Every time there is any change in address, please advise us.

CUT ALONG THIS LINE



Murray Residence Hall for men



Myers Residence Hall for men



Nansay Residence Hall for women

ALUMNI DUES, ACCORDING TO THE CONSTITUTION, ARE \$1.00 PER YEAR BUT REALLY THERE IS NO MINIMUM OR MAXIMUM. WE GLADLY RECEIVE EVERY CONTRIBUTION AND ACCORD PRIVILEGES TO ALL ALUMNI AND MANY FRIENDS.

You receive such services as the following:

1. Subscription to "THE WEB" (successor to the Quarterly)
2. Voting privileges
3. Information relating to Alumni City, Homecoming, news of your classmates, and general information relating to the College.
4. Development of your Alma Mater which enhances the value of your degree (in association with Gardner-Webb)

IN SUPPORT OF THE 1967-68 ALUMNI ASSOCIATION AND DEVELOPMENT PROGRAM TO MAKE GARDNER-WEBB AN EVEN GREATER EDUCATIONAL INSTITUTION, I WILL MAKE THE FOLLOWING CONTRIBUTION TO BE CREDITED TO MY CLASS AND REGION:

Pledged \$ _____

Enclosed \$ _____

Bill me on _____

Signature _____

Make checks payable to:
GARDNER-WEBB ALUMNI ASSOCIATION

A report of contributions by class and region will be published in "The Web" of a later date.

YOUR CONTRIBUTION MAY WELL RESULT IN THE ACHIEVEMENT OF THE FOLLOWING OBJECTIVES DURING THE YEAR 1967-1968. (How April, 1968)

1. The building of the James Y. Hensick Concert Auditorium (a \$25,000 memorial)*
2. Erection of a handsome flag pole in the center of the Campus (prior of year)
3. Paying of desperately needed debts in the Library (action to be made for qualified persons)
4. Other: (fill in your designation) _____

(Indicate your area of special interest by circling 1, 2, 3, or 4 above.)

Please indicate correct address here:

If the address we have for you is incorrect, PLEASE, PLEASE return the completed card.

*We hope to close out this project at the end of the year.

... Football fortunes at Gardner-Webb brightened Oct. 14 as the Bulldogs swept a two game losing streak with a 36-14 win over Hargrove Military. After winning the first two games of the season over Ferriss's Frosh and Carolina Military, the Bulldogs were defeated by Lees-McRae 15-0 and Chatham 15-0. The team goes to Ferriss at Ferriss, Va., on Oct. 21 for a 3:30 p.m. game and then returns for the Oct. 28 Homecoming game with Lees-McRae at Spangler Memorial Stadium.

... The Fall Festival reached all 1,200 students through the outstanding work of Rev. Edwin Young, pastor of the First Church of Canton. The week, organized by Dr. Robert Lamb, went smoothly.

... Robert W. Abrams, director of Admissions, is a man "on the go" these days as he visits high schools throughout the state exploring the Gardner-Webb College program.

... Not all the visiting is being done by Mr. Abrams --- numerous others in the administration are making a concentrated effort to visit every annual Regional Association meeting in the state. This is part of the drive for better status.

... Senior status brings about many questions and on Oct. 2 sessions on the "Care Curriculum in Liberal Arts Colleges" situated such personalities as Edward Hamilton, vice-president of the First National Bank of Shelby; John V. Schweppe, manager of the Pittsburgh Plate Glass Company's Carolina plant, and others.

... Beautification is a key word around the quadrangle these days as students join with the wives of trustees and advisors in cleaning up and planting flowers, shrubs and trees. A difference is already evident on campus.

... Many of these same students staged a colorful and sprightly professional carnival in late September.

... In that same vein, the Coffee House Circuit was ignited at the college with the first centerstage being Brian Curran, son of Art Curran of the Jackie Gleason Show. Using the Building Room in the Charles E. Overer Building, students created a real coffeehouse atmosphere and had a roaring success during the week of Oct. 24.

... Carpeted lounges at the Best Gymnasium and the V. F. Hamrick Fieldhouse make being a Bulldog member even more enticing.

... Wayne Ockler and the Bulldog Club made possible a new \$12,000 bus with air conditioning and comfortable seating "Noel's Ark", which so many remember, is still in use---but barely.

... OUR TOWN, a Pulitzer Prize winning play by Thornton Wilder, was acclaimed an tremendous piece more as the drama students of Gardner-Webb produced it. Herbert Woodfer, a professional actor-in-residence, played the lead role under the direction of C. Robert Jones, head of the Drama Department.

... Phi Theta Kappa, the campus academic honorary society, had its first meeting at the home of James Taylor, discussing the controversy surrounding William Manchester's THE DEATH OF A PRESIDENT.

... The Orlinquidated Artist Series which begins with OUR TOWN will continue Oct. 31 featuring Jack and Sally Jenkins, a vocal duo.

... Alumni of "the 20's" might like to know that the pastor of the Rolling Springs Baptist Church from 1923-27 paid a visit to the campus the week of Oct. 1-6. Rev. J. R. Green of Chapel Hill, now 90 and retired, remembers the days of early struggle at the high school which was to become a college only months after he left for another pastorate.



Visitor and Friends at the Fair Booth



Drama Meeting in OUR TOWN



The Co-Captains
Phil Hamilton, left, and Wayne Rook

WEB

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