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2020

James Nall Graduate Marketing Award

Gardner-Webb University

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JAMES NALL GRADUATE MARKETING AWARD

This award (\$200 cash and a plaque) is sponsored by the Alfred & Shirley Wampler Caudill Endowed Fund and is voted on by and given by the Godbold Graduate School of Business (/academic-programs-and-resources/colleges-and-schools/business/index) faculty (created by a Faculty vote on Nov. 16, 2015 – Dr. Caudill does not vote) to the most outstanding Master Plus in Marketing or 9-Hour Certificates in Marketing during the academic year (including the previous August and December graduations) from a list of “eligible” finalists. This award is presented by the Dean of the Godbold School of Business at the MBA Hooding & Pinning Ceremony in May.

Pictured, right: 2019 Winner Tessa Walsh with donor Dr. Donald W. Caudill

WINNERS

- 2019: Tessa Walsh
- 2018: Melinda Shew
- 2017: Lee DuBois, Brandi Edwards, Yvonna Matthis (tie)
- 2016: Sara McCall & John A. Knapp (tie)



FINALISTS

- 2019: Dr. Crystal Brown, Jessica Greer Lanning, Barbara C. McGinn Lawrence, Emily Peeler
- 2018: Melissa Hemrick, Melinda Shew, Kris Webster, Danny Yelverton
- 2017: Mark Baldwin, Verhonda Crawford (/academic-programs-and-resources/colleges-and-schools/arts-and-sciences/schools-and-departments/communication-and-new-media/bulldog-profiles/verhonda-crawford), Lee DuBois, Brandi Edwards, Yvonna Matthis, Caleb Smith, Jasmine L. Thomas

Read more about the 2017 finalists (PDF) (/Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/james-nall-graduate-marketing-award/2017-nall-awards-finalists.pdf)

- 2016: Zubia (Yanet) Cisneros, Frederick Keenan, John A. Knapp, Sara McCall

Read more about the 2016 finalists (PDF) (/Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/james-nall-graduate-

marketing-award/2016-nall-awards-finalists.pdf)

ABOUT DR. NALL



Dr. James Nall, USMC, Flying a C-130

ABOUT THE AWARD WINNERS AND FINALISTS

