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Caudill Fund Awards and Scholarships

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2016

### The Donny Awards

Gardner-Webb University

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## THE DONNY AWARDS

The Donny Awards are sponsored by the Alfred and Shirley Wampler Caudill Endowed Fund and recognize outstanding student achievement in various marketing classes taught by Dr. Don Caudill.

Click on the PDFs below to see award winners and honorable mentions.

### SPRING 2017

### FALL 2016

- BADM 625: Marketing Management (</Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/fall-2016-donny-awards-program-badm625.pdf>)
- BADM 658: Pricing Strategies (</Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/fall-2016-donny-awards-program-badm658.pdf>)
- BADM 695: Personal Marketing & Branding Strategies (</Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/fall-2016-donny-awards-program-badm695.pdf>)

### SUMMER 2016

- BADM 625: Marketing Management (</Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/summer-2016-donny-awards-program-badm625.pdf>)
- BADM 695: Internet Marketing (</Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/summer-2016-donny-awards-program-badm695.pdf>)

### SPRING 2016

- BADM 625: Marketing Management (</Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/spring-2016-donny-awards-program-badm625.pdf>)
- BADM 654: Promotion Strategies (</Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/spring-2016-donny-awards-program-badm654.pdf>)

- [BADM 695: Internet Marketing \(/Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/spring-2016-donny-awards-program-badm695.pdf\)](/Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/spring-2016-donny-awards-program-badm695.pdf)

## **SPRING 2014**

- [BADM 654: Promotion Strategies \(/Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/spring-2014-donny-awards-program-badm654.pdf\)](/Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/spring-2014-donny-awards-program-badm654.pdf)
- [BADM 695: Retail Marketing \(/Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/spring-2014-donny-awards-program-badm695.pdf\)](/Assets/gardnerwebb/support-gwu/caudill-fund/award-recipients/donny-awards/spring-2014-donny-awards-program-badm695.pdf)