

Shout our Story from the Roof

Presentation at Gardner Webb University

By Jacquelyn “Faith” Jackson

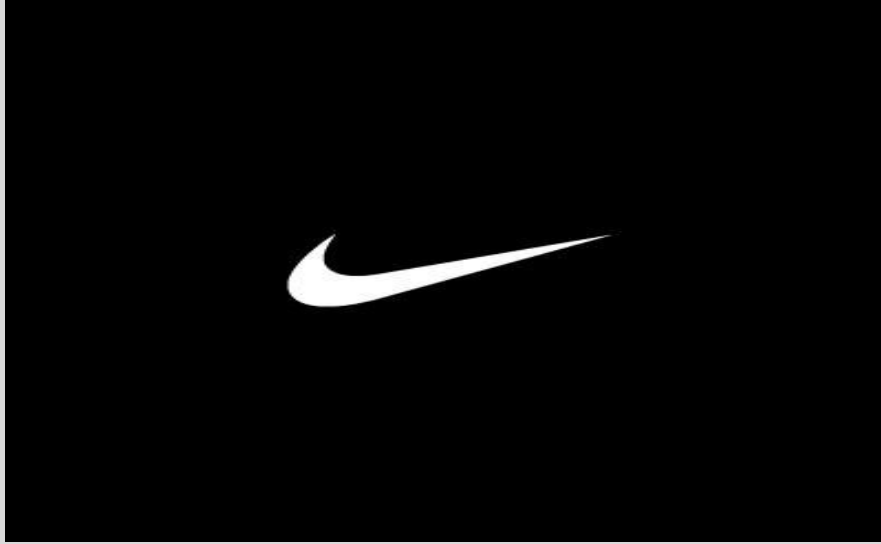
Monday July 25, 2016 at 1:00pm to 2:15pm

**Thank you so much for
attending, my expectation is
for you to leave with easy to
implement resources to assist
you in Shouting your Story
from the Roof.**

~Faith Jackson~



What do You Think When You See...?



1



2



3



4

What do You Think When You See...?



5



6









7



8

What is the Purpose of the Public Relation / Communication Plan

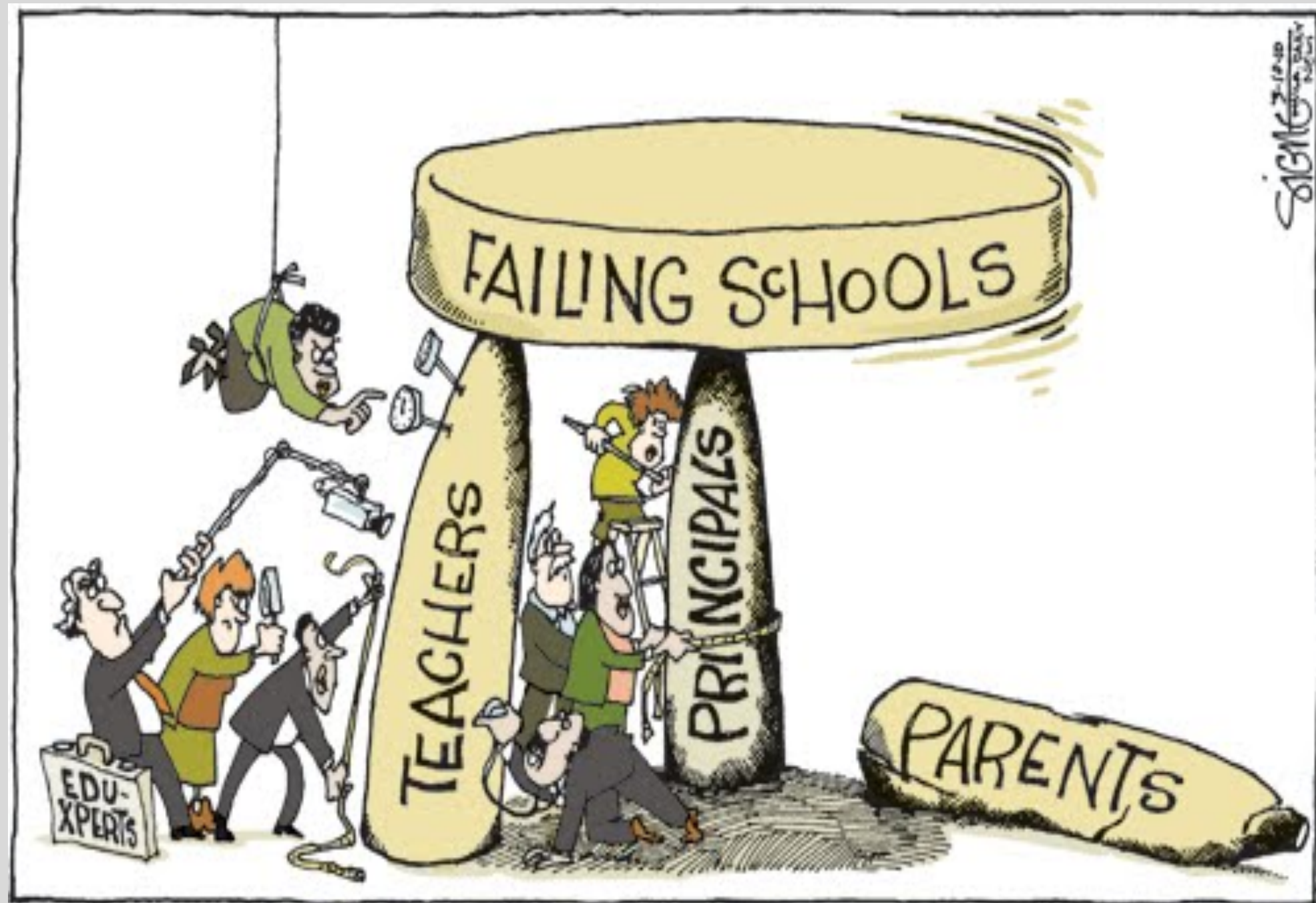
-  Provide a district-wide consistency in information that is communicated (Clinton City Schools One-Voice)
-  Establish benefits, objectives, mission, goals, desired outcomes, and beliefs for the Community Liaison's Department
-  Identify and define Clinton City Schools Stakeholders
-  Furnish the Plan of Action
-  Equip Clinton City Schools with best-practices to accomplish the plan
-  Supply the Clinton City Schools Personnel with internal strategies/procedures through the Appendixes



SHOUTING

WHY IS our Story from the
ROOF IMPORTANT?



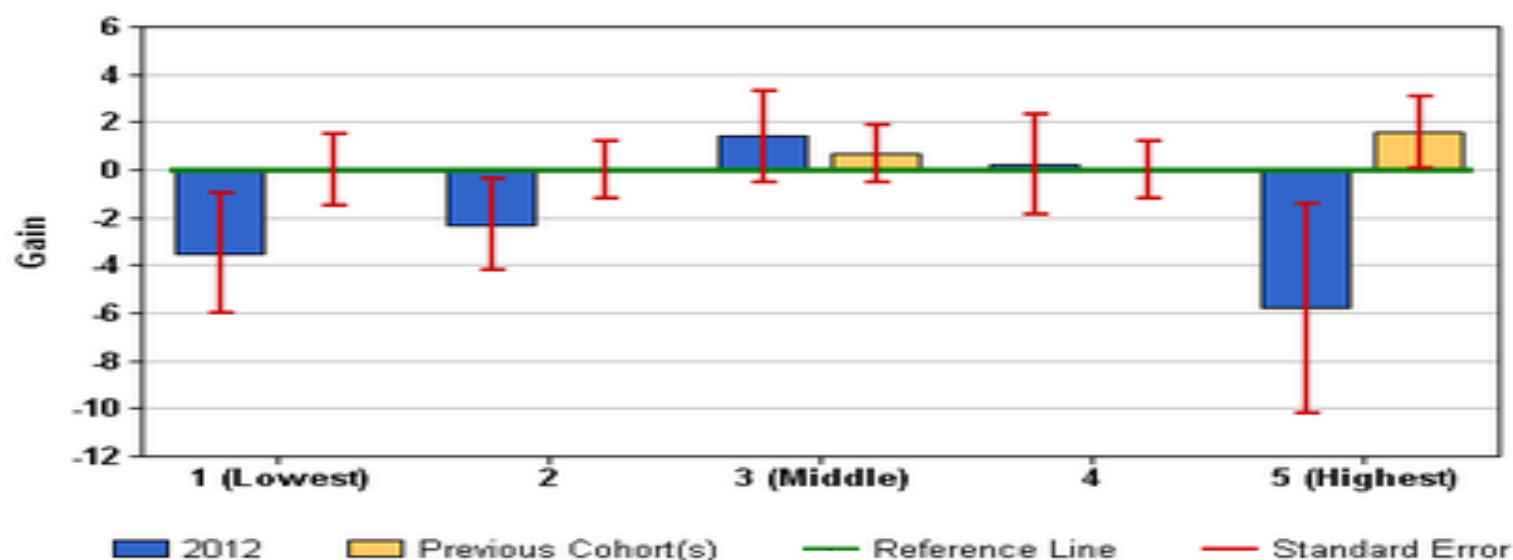




Report: District Diagnostic
District: District-kx
Year: 2012

Test: End of Grade
Subject: Reading
Grade: 4th Grade

[Select Subgroups](#)



			Prior-Achievement Subgroups				
			1 (Lowest)	2	3 (Middle)	4	5 (Highest)
Reading	Reference Line		0.0	0.0	0.0	0.0	0.0
	2012	Gain	<u>-3.5</u>	<u>-2.3</u>	<u>1.4</u>	<u>0.2</u>	<u>-5.8</u>
		Standard Error	2.5	1.9	1.9	2.1	4.4
		Nr of Students	<u>32</u>	<u>41</u>	<u>36</u>	<u>30</u>	<u>23</u>
		% of Students	19.8	25.3	22.2	18.5	14.2
	Previous Cohort(s)	Gain	0.0	-0.0	0.7	0.0	1.6
		Standard Error	1.5	1.2	1.2	1.2	1.5
		Nr of Students	89	104	107	103	90
		% of Students	18.1	21.1	21.7	20.9	18.3

Reach
for the
STARS



SHOUTING

What IS our Story from the
ROOF Going to Look Like Here?









How do we



SHOUT

our Story from the

ROOF?

1.

FOCUS

on YOUR
SCHOOL(S)

2.

MARKET

3.

YOUR
SCHOOL(S)

INSPIRE

The Word to Spread



THANK YOU for YOUR Time!

Contact Information:

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Google Folder' Materials Link:

<https://drive.google.com/folderview?id=0B1ZniaSqjQQfNkZBa1g2TTEyeXM&usp=sharing>