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Biblical Recorder

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OCTOBER 31, 1970

R Biblical RECORDER

He Was 'Mr. Enthusiasm'

You remember Horace Easom for many things—master song leader, superb money-raiser, a pioneer in the church education field, State Brotherhood and Foundation leader, and blessed with a personality that made others want to follow him without question.

He was associated with two great Baptist pastors as music-education director — Dr. George W. Truett and Dr. Zeno Wall, the latter relationship lasting from 1928 until 1947, with the exception of two years. From 1947-52, he led the Wake Forest Enlargement Campaign which raised nearly \$2 million for removal of the college to Winston-Salem. Earlier, Gardner-Webb had turned to him in 1941 and again in 1943 and 1947 to raise money needed to strengthen the struggling school.

Retiring from State Convention work in 1958, he promptly became public relations director for a Shelby bank, and in 1961, he became executive director of the Cleveland County United Fund, a position he held until his death. No “rest home” retirement for him, although he was in his late '70's when he died.

Of his many fine qualities, we remember the most vividly the buoyancy and optimism which characterized all he did. Little wonder everybody wanted him to raise money for them. He com-



Horace Easom

manded respect and “followship” in all he did. It is not likely that a layman with his all-round talents and dedication will ever appear on the Baptist horizon again. Our denomination is stronger today because he gave so much to it—and did it with such enthusiasm! May the Lord help all of us to have more of this Horace Easom quality in our lives.