

The Historiography of *Barbie*™

By Callie West

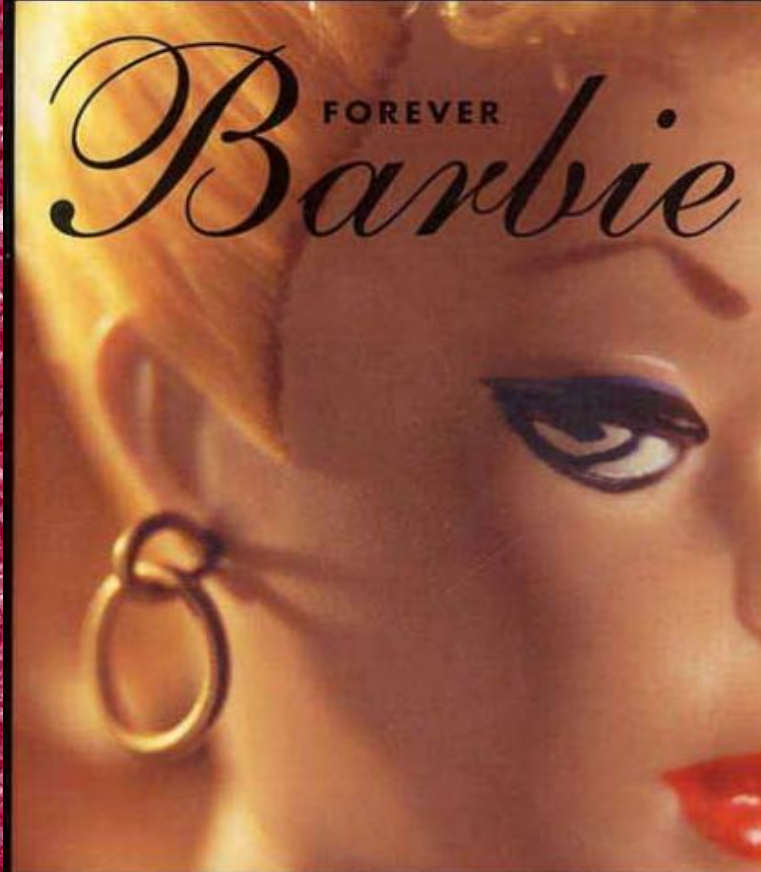


**Cindy Jackson, High School
Graduation, 1973**



**Cindy Jackson, nineteen
operations later, 1973**

The Purpose of Barbie



THE UNAUTHORIZED BIOGRAPHY
OF A REAL DOLL

"Lord shrewdly uses the evolution of Barbie as a touchstone
to chart the evolution of our modern culture." —*People*

M.G. LORD



Lilli



The first Barbie
sb



"Balanced, funny, provocative—and most of all, important for anyone wanting to understand girlhood in America."

—E. Lockhart, *New York Times* bestselling author of *We Were Liars*

THE GOOD, THE BAD, AND THE BARBIE®

A Doll's History and Her Impact on Us

UNAUTHORIZED

*Tanya Lee
Stone*



Barbie

换装
展示





VS.



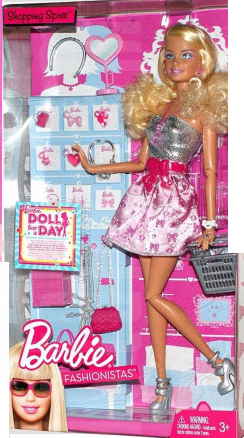
Mattel's Business Success



Barbie's Impact On Children



Barbie





Girls



Boys





How Barbie is Represented Today



★★★★★ (0)

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Barbie® Career of the Year Judge Doll, Blonde Hair

FIND AT RETAIL

\$12.99



★★★★★ (0)

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Barbie® Career of the Year Judge Doll, Dark Brown Hair

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\$12.99



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Barbie® Career of the Year Judge Doll, Black Hair

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Barbie®

INSPIRING
WOMEN™



Barbie is shining a light on remarkable role models from around the world to inspire more girls.

LEARN MORE →

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Sally Ride Barbie® Inspiring
Women™ Doll



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Women™ Doll

