The Historiography of Barbie

By Callie West
The Purpose of Barbie
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The first Barbie
Mattel's Business Success
Barbie’s Impact On Children

Barbie

Images of Barbie dolls from different years.
Girls

Boys
Barbie

IF YOU CAN DREAM IT, YOU CAN BE IT.

Barbie

YOU CAN BE ANYTHING
How Barbie is Represented Today

Barbie® Career of the Year Judge Doll, Blonde Hair
FIND AT RETAIL
$12.99

Barbie® Career of the Year Judge Doll, Dark Brown Hair
FIND AT RETAIL
$12.99

Barbie® Career of the Year Judge Doll, Black Hair
FIND AT RETAIL
$12.99
Barbie is shining a light on remarkable role models from around the world to inspire more girls.

RESULTS 1 - 2 of 2

Sally Ride Barbie® Inspiring Women™ Doll

Rosa Parks Barbie® Inspiring Women™ Doll