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### Students are asked "Why?" in GWU Promotional Video

Brittney Johnson

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# Students are asked “Why?” in GWU promotional video

## **You Ought To Be In Pictures** **Calling All Students**

Come help us shoot a promotional **video starring YOU**, the students! The video is called **“Why GWU?”** and the goal is to feature as many students as possible sharing why you chose GWU, why you’ve thrived at GWU, and what’s been your favorite part of the Gardner-Webb experience.

Every participant is entered into a raffle for a free Broad River Coffee and Cone gift card. Bonus points for students who **wear GWU** gear and

By Brittney Johnson

There are a multitude of things that go into choosing a college or university. ‘Why?’ is a question many students battle with as they embark on the journey of choosing the best school for them. Things like location, cost, activities, majors offered; the list is never ending. On Thursday, February 26, a film crew will be in the Communication Studies Hall from 9:30 a.m. until 5 p.m. to find out why the students of GWU chose this institution.

“We’re working on numerous video projects and felt this would be a fun and innovative way to engage students and capture their thoughts on why Gardner-Webb is the place for them,” said Noel Manning.

The team is interested in students’ answers to why they came to Gardner-Webb, why they have stayed and what is it about the Gardner-Webb experience that provides meaning?

The video will be used to spark future students’ interest by capturing the most important voices at Gardner-Webb, the students. This project is about the students, their lives, their experience and why others would enjoy it the same.

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**Calling All Students**

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Every participant is entered into a raffle for a free Broad River Coffee and Cone gift card. Bonus points for students who **wear GWU** gear and **bring a friend!**

**Who:** YOU! (All GWU Students)  
**What:** “Why GWU” Video Project  
**When:** Drop by for 10-15 minutes anytime on Thursday, Feb. 26, 9:30 a.m - 5:00 pm.  
**Where:** Communication Studies Hall, Film Studio  
**Why:** Help us spotlight the many reasons Why GWU is an awesome college experience!

