

Gardner-Webb University

Digital Commons @ Gardner-Webb University

Gardner-Webb NewsCenter Archive

Gardner-Webb Publications

12-6-2019

Gardner-Webb Announces 'Foothills Commitment' for Freshman

Office of University Communications

Follow this and additional works at: <https://digitalcommons.gardner-webb.edu/gardner-webb-newscenter-archive>

Gardner-Webb Announces ‘Foothills Commitment’ for Freshman

webpublish.gardner-webb.edu/newscenter/gardner-webb-announces-foothills-commitment/

Office of University
Communications

December 6, 2019

Program Reduces Tuition for Students From Cleveland, Gaston and Rutherford Counties



BOILING SPRINGS, N.C.—Among Gardner-Webb University’s assets are its location in the North Carolina foothills and its supporters from the surrounding counties. As a way to recognize community partners in Cleveland, Rutherford and Gaston counties, GWU is announcing the “Foothills Commitment.”

“We are pledging to provide total aid from GWU of at least \$15,610, which is a minimum of 50 percent off tuition for any new freshman living on campus who is a resident of Cleveland County, Rutherford County, or Gaston County,” stated Kristen Setzer, vice president for Enrollment Management.

The reduced rate is renewable, and Cleveland, Gaston and Rutherford county residents who apply to GWU and meet the qualifications will automatically be a part of the program. Students will also need to file the FAFSA form. The “Foothills Commitment” will be inclusive of all institutional, federal and state grant programs.

“At Gardner-Webb, we are responding in a clear and intentional way to nationwide concerns about college affordability,” affirmed GWU President Dr. William M. Downs. “Without compromising the exceptionally high quality of a GWU degree, we are freezing tuition costs and reaching out directly to the communities that surround us with new financial incentives. These are our neighbors and these are the families for whom Gardner-Webb was founded 115 years ago...we’re eager to make our University accessible and affordable for them.”

In addition, Setzer noted, Gardner-Webb is offering a \$3,000 grant for first-year transfer students coming from Cleveland Community College.

Setzer and the enrollment team hope these financial incentives will help students in their decision-making process. “We offer a student-centered campus and world class academics, all within a vibrant Christian community,” she affirmed. “We want our local families to know that they are important to us and that a Gardner-Webb education is affordable.”

[Learn more about applying to Gardner-Webb.](#)

Located in the North Carolina foothills, Gardner-Webb University is a private, Christian, liberal arts university. Gardner-Webb emphasizes a strong student-centered experience and rigorous academics to prepare students to become effective leaders within the global community. Ignite your future at Gardner-Webb.edu.