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### **Gardner-Webb University Christmas Art Sale Benefits Learning Opportunities for Students**

Office of University Communications

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# Gardner-Webb University Christmas Art Sale Benefits Learning Opportunities for Students

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Office of University  
Communications

November 6, 2019

*Find Handmade Items From the Community and GWU Students, Faculty and Staff*

BOILING SPRINGS, N.C.—The Annual Christmas Art Sale, sponsored by the Gardner-Webb University Art Club, is the place to find unique gifts for the people on your list. The event will be held on Nov. 21 and 22 from 9 a.m. to 6 p.m. in Tucker Student Center's Stewart Hall.

Handmade items from GWU students, faculty and staff, as well as the community, will be available. The selection includes pottery, fiber arts, watercolors, paper crafts, hand towels, lavender products, jewelry, ceramics, paintings, photography and floral arrangements.



While operating the sale, art students learn practical skills. “The sale gives them hands-on experience in learning to market their wares,” said Paula Casper, assistant professor of art. “This process includes everything from production, presentation, and sales to receiving and welcoming feedback, and interacting with their potential and actual customers.”

Community members who sell items in the sale keep 70 percent of their intake, with the rest benefiting the art club. For the students, the art club collects 15 percent of the sale price, which allows the students to keep 85 percent. Students earn an extra share of the profits, because they work the sale.

“This system serves a dual purpose in that it educates the students as to the mechanics of an actual art marketplace and collectively provides a lucrative source of funds for the advancement of their artistic experiences while here at GWU,” Casper explained.

The money collected by the GWU Art Club has been used to support the students financially in trips locally, in the United States, and abroad. Some of the numerous trips the money has assisted students with are: ceramic wood-firings at Dillsboro and in Rutherfordton, North Carolina; trips to the High Museum in Atlanta, Georgia; numerous art museums in Charlotte, North Carolina; the Smithsonian and the National Gallery of Art in Washington, D.C.; the Metropolitan and the Guggenheim in New York City; and trips to southern France, Florence, Italy, and Greece. Currently, there are plans underway to take enrolled GWU art students to the Penland School of Crafts in Bakersville, North Carolina.

For more information about the event, contact Susan Bell, Gardner-Webb professor of art, at [sbell@gardner-webb.edu](mailto:sbell@gardner-webb.edu) or 704-406-4473.

[Learn more about the Department of Visual Arts.](#)

*Located in the North Carolina foothills, Gardner-Webb University is a private, Christian, liberal arts university. Gardner-Webb emphasizes a strong student-centered experience and rigorous academics to prepare students to become effective leaders within the global community. Ignite your future at Gardner-Webb.edu.*

