Creating Our Future

Presentation

July 11, 2017

William Weller
To enable all young people, especially those who need us the most, to reach their full potential as productive, caring, responsible citizens.
THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT.

-- Peter Drucker
PROJECT DELIVERABLES

- Serve More Kids Every Day.
- Raise Funds for Teen Center.
- Create Four Functional Committees on Board.
- Expand Funding Resources.
- Diversify Board with New Members.
November 2012 – Vision of Teen Center Shared with Board.
March 2013 – Donation of $244,000 Teen Center Lead Gift.
October 2014 – New Executive Director Hired.
January 2015 – Board Develops 3 Year Strategic Plan to 2017.
June 2015 – Functional Committees Begin to Meet.
August 2015 – Remodeling Creates a Safer, Kid Friendly Club.
January 2016 – School Board and B&GC Board Enter into Memorandum of Understanding to Create Teen Center.
August 2016 – Graham Elementary Extension Opened.
     Teen Center Opens.
April 2017 – Board Adopts BGCA Great Futures 2025 Strategic Plan.
IF YOU CAN'T MEASURE IT, YOU CAN'T IMPROVE IT.

~ Peter Drucker.
OPERATIONS GOALS RESULTS

Twelve Goals

OPERATIONAL GOALS
PRIORITY 2015 TO 2017

HIGH | MEDIUM | LOW
---|---|---
5 | 0 | 7

OPERATIONAL GOALS
BY STATUS 2015 TO 2017

COMPLETE | ONTRACK | BEHIND | NEW
---|---|---|---
9 | 1 | 1 | 1
DEVELOPMENT GOALS RESULTS
Ten Goals

DEVELOPMENT GOALS PRIORITY 2015 TO 2017

- HIGH: 6
- MEDIUM: 4
- LOW: 0

DEVELOPMENT GOALS BY STATUS 2015 TO 2017

- COMPLETE: 3
- ON TRACK: 2
- BEHIND: 3
- NEW: 2
FINANCIAL GOALS RESULTS
Eight Goals

FINANCIAL GOALS PRIORITY 2015 TO 2017

FINANCIAL GOALS BY STATUS 2015 TO 2017
PUBLIC RELATIONS GOALS RESULTS
Seven Goals

PUBLIC RELATIONS GOALS
PRIORITY 2015 TO 2017

PUBLIC RELATIONS GOALS
BY STATUS 2015 TO 2017

HIGH  MEDIUM  LOW

COMPLETE  ON TRACK  BEHIND  NEW
DATA DRIVEN RESULTS

National Youth Outcome Initiative Survey Results

<table>
<thead>
<tr>
<th>Category</th>
<th>BGC National Comparison'16</th>
<th>B&amp;GC of Cleveland County '16</th>
<th>BGC National Comparison'15</th>
<th>B&amp;GC of Cleveland County '15</th>
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<tbody>
<tr>
<td>% Teen Volunteering (at least monthly)</td>
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<td>% Expectation of 4-Year College Completion (Teen)</td>
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<td>% Optimal Recognition</td>
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<td>% Optimal Staff Expectations</td>
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<td>% Optimal Adult Connections</td>
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<td>% Optimal Emotional Safety</td>
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SERVING MORE KIDS EVERY DAY
Boys & Girls Clubs of Cleveland County
Serving More Children Every Day at Three Locations

• Main Club West Sumter Street
• Graham Extension
• Mable Hamrick Whisnant Teen Center W. Sumter St.

Made Possible by Community Support

2014 278 Children registered to participate at the Club.
  Budget $270,400 / Cost to serve a child  $972

2016 384 Children registered to participate at the Clubs
  Budget $305,000 / Cost to serve a child  $795

2017 464 Children participating at the Clubs
  Budget $410,400 / or $883 per child
REMEMBERING THOSE WHO GAVE US A GREAT START FOR OUR FUTURE

In Memoriam
Earl “Bud” Spangler
Hoyt Q. Bailey
A. W. “Buck” Archer
Paul Seal
Paul Porter
Chuck Henry
Malcolm Brown
Ruth & Jack Schweppe
John Griffin
Carl Spangler
Charles I. Dover
David Banks, Sr.
Mildred Keeter Davis
Joe Goforth
Joe Harand
Mable Hamrick
Whisnant
Thank You