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Supporters of Gardner-Webb University Break Records on #DoubleDawgDay

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Office of University
Communications

May 24, 2019

Annual Fundraiser Raises More Than \$220,000 for Scholarships



BOILING SPRINGS, N.C.—Officials at Gardner-Webb University are thanking supporters for their part in the record-breaking success of #DoubleDawgDay, the University’s annual day of giving to support student scholarships. More than 210 donors gave \$227,484—exceeding last year’s total and more than doubling this year’s goal.

Helping to increase the total was a \$100,000 gift to establish the Allred-Decker Endowed Scholarship Fund. This new scholarship fund will provide GWU students with invaluable internship opportunities.

Dr. William Downs, GWU president-elect, thanked donors for their generous gifts. “As the newest Runnin’ Bulldog, I am grateful and thrilled to see such strong support for students on #DoubleDawgDay,” he noted. “Your investment in our students is vital to their success, and it helps solidify GWU as a recognized leader in Christian higher education.”

Sara McCall, GWU’s director of Annual Giving, also contributed the success of the event to donors who made a second challenge for individuals to give to a specific scholarship. “Donors to those funds saw their gift matched twice,” McCall explained. “These challenges are what make #DDD so much fun to be a part of—a little friendly competition and a chance to make a real difference in a student’s life.”

One-hundred percent of the gifts on #DoubleDawgDay go to support scholarships awarded to students. McCall reinforced, “With more than 97 percent of students receiving some form of scholarship or financial aid, it’s easy to see why this annual day of giving is so important.”

Located in the North Carolina foothills, Gardner-Webb University is a private, Christian, liberal arts university, Gardner-Webb emphasizes a strong student-centered experience and rigorous academics to prepare students to become effective leaders within the global community. Ignite your future at Gardner-Webb.edu.