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Office of University
Communications

March 8, 2019

Executive Chris Simmons Has Over Two Decades of Experience

BOILING SPRINGS, N.C.—Sales executive Chris Simmons from Spartanburg, S.C., will visit Gardner-Webb University March 21 at 10:30 a.m. A 1996 alumnus of the GWU Master of Business Administration program, he will share sales strategies on “How to Get From Order Taker to Difference Maker.” The program is open to the public and will be held in Hamrick Hall’s Blanton Auditorium.

Mischia Taylor, dean of the Godbold School of Business and instructor of marketing, invited Simmons to speak, because sales professionals are in a high demand in the manufacturing industry. “Chris has a passion for sales strategy and for building the skills and confidence in others to help them become the best sales executives possible,” she related.



Simmons received his undergraduate degree in business economics from Wofford College. He worked in corporate sales from 1992 to 2001, then in a span of seven years, founded three companies. The last company he started was Wize Guyz, a TV, phone, internet and security business. He continues to serve as owner of Wize Guyz and member of the board of directors, but he is also vice president of sales and marketing for Renfrow Industrial in Spartanburg.

In 2015, Simmons founded the Industrial Network Group (ING), which has grown to seven chapters in six states with 120 members. Chapters meet monthly and have weekly conference calls to share information about industrial projects. Members build a network of industrial sales professionals who become a strong sales force for each other.

“I believe that sales is a great career path,” Simmons affirmed. “If a person has the ability to communicate and build trust with clients—and has great sales skills, then they will always be in high demand.”

Auxiliary aids will be made available to persons with disabilities upon request 48 hours prior to the event. Please call 704-406-2155 or email disabilityservices@gardner-webb.edu with your request.

Located in the North Carolina foothills, Gardner-Webb University is a private, Christian, liberal arts university, Gardner-Webb emphasizes a strong student-centered experience and rigorous academics to prepare students to become effective leaders within the global community. Ignite your future at Gardner-Webb.edu.