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GWU Godbold School of Business Launches Innovative 10-Month MBA Program

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Office of University
Communications

September 25, 2018

Online Format Begins January 2019; New Classes Start Every Eight Weeks

BOILING SPRINGS, N.C.—The Godbold School of Business at Gardner-Webb University is pleased to announce the launch of a 10-month Master of Business Administration (MBA) program. Offered in a fully online format, enrollment starts Oct. 1 and classes begin in January 2019.

“We created this innovative program specifically to meet the needs of active professionals,” noted Mischia Taylor, dean and instructor of business. “Individuals who have been hesitant to commit to a two-year program can earn their MBA at a faster pace. The design is student-friendly and allows for ease of use.”

Gardner-Webb has long been a leader in graduate education online, boasting the highest percentage of online students of any private university in the state. Additionally, GWU’s online business degrees have garnered numerous national rankings throughout the years for outstanding online education programs and services.

While other colleges offer similar MBA programs, Gardner-Webb’s format is unique. “Our design allows a student to take two courses every eight weeks,” Taylor explained. “The students are in something similar to a cohort, so they get to know their peers, work together and all become successful. Our entire faculty has worked to develop courses that are of the highest quality and value. We are also proud this program maintains the Gardner-Webb tradition of small class sizes, which gives us an opportunity to develop relationships with our students.”

The curriculum is structured to provide students with the managerial skills needed for successful leadership. Approaches to problem solving are stressed through the use of practical applications of academic concepts and theories. While developing a knowledge of key business functions such as accounting, economics and marketing, students also gain real-world experience through service opportunities, course projects, course simulations and interactions with business leaders.

Mischia Taylor,
dean of the GWU
Godbold School of
Business and
instructor of
business

The Godbold School of Business is passionate about education and the overall growth of an individual. Recently, the school began offering the Doctor of Business Administration degree program, which exceeded enrollment goals. For more information about the 10-month MBA, contact Brian Cotton at 704-406-4489 or bcotton@gardner-webb.edu.

Located in the North Carolina foothills, Gardner-Webb University is a private, Christian, liberal arts university that prepares students to become critical thinkers, effective leaders and compassionate servants in the global community. Emphasizing a strong student-centered experience and rigorous academics, Gardner-Webb ignites learning and service opportunities for undergraduate and graduate students. Ignite your future at Gardner-Webb.edu.