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### Gardner-Webb University's Annual Fundraiser Breaks Records

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# Gardner-Webb University's Annual Fundraiser Breaks Records

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Office of University  
Communications

May 17, 2018

*More than \$90,000 Raised by Over 220 Donors During '#DoubleDawgDay'*

BOILING SPRINGS, N.C. – Officials at Gardner-Webb University are thanking supporters for their part in the record-breaking success of #DoubleDawgDay, the University's annual day of giving to support student scholarships and financial aid.

Double Dawg Day promotional graphic

Launched on May 3, "#DoubleDawgDay" raised \$90,310—exceeding last year's total. A generous 221 donors gave—including current students, who shattered last year's student total with a 1,300-percent increase.

"Thanks to these donors, more students can now have outstanding college experiences and pursue their goals at Gardner-Webb," said GWU President Dr. Frank Bonner. "Ultimately, their generosity enables the University to carry out our mission to serve God and humanity."

According to Sara McCall, director of GWU Annual Giving, #DoubleDawgDay is a day dedicated to raising scholarship monies.

"Each year, Gardner-Webb alums, parents, and friends who give financially help students and the GWU community as a whole," McCall reflected. "These gifts are vital to students' opportunities and successes. Supporters and donors have made—and will continue to make—a substantial difference in the lives of today's young people."

Nearly 97 percent of students receive some form of scholarship or financial aid, and a large part of that assistance is directly connected to the GWU Annual Fund.

"We are overwhelmed by every single member of the Gardner-Webb community who once again rallied to make this fundraiser so successful," McCall reflected. "These contributions to the GWU Annual Fund help meet students' needs and keep them on track for graduation."

*Located in the North Carolina foothills, Gardner-Webb University is a private, Christian, liberal arts university that prepares students to become critical thinkers, effective leaders and compassionate servants in the global community. Emphasizing a strong student-*

*centered experience and rigorous academics, Gardner-Webb ignites learning and service opportunities for undergraduate and graduate students. Ignite your future at Gardner-Webb.edu.*