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Crossroads Festival Returns to Boiling Springs

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Crossroads Festival Returns to Boiling Springs

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Office of University
Communications

April 30, 2018

Town to Host Annual Event on May 5

By Chelsea Sydnor, '18 GWU Communications Intern

BOILING SPRINGS, N.C.—The sixth annual Crossroads Festival will take place Saturday, May 5, from noon to 4 p.m. on South Main Street in Boiling Springs.

According to Jackie Sibley, vice president of Travel and Tourism for the Cleveland County Chamber, the festival is a celebration of Boiling Springs.

“[It’s] a time for our community to come together and fellowship,” she said. “It is a wonderful time to walk our downtown and visit the businesses that keep our community vibrant.”

The event will include product and food vendors such as One of a Kind Cotton Candy with various flavors like: banana split, sangria, cheesecake, cake batter and tiramisu. Memorabilia such as Boiling Springs T-shirts will also be for sale. Bouncy houses will be available for children, while the Boiling Springs Museum will be open to the public.

Performances from Boiling Springs Cheer and Tumble, Ruby Hunt Y Gymnastics and Gravity Check Juggling will take place during the festival.

Non-profit organizations such as The Ruby Hunt Y, Cleveland County Sheriff’s Office, Guardian ad Litem, the Broad River Greenway, Hope’s Chest and Boiling Springs Baptist Church will be offering demonstrations and activities throughout the day.

This year’s sponsors include The Town of Boiling Springs, Boiling Springs Tourism Development Authority, AmericInn, Republic Services, Talley & Smith Architecture, Cleveland County Tourism and One of a Kind Cotton Candy. Gardner-Webb University remains a community partner for the annual event.

For more information about the event, call Boiling Springs Town Hall at 704-434-9419 or visit the town’s website at boilingspringsnc.net.

The Town of Boiling Springs, N.C., offers a relaxing small-town atmosphere with proximity to big-city amenities. The town is known as the “Crossroads of Opportunity” because it represents the opportunity to work in one of the region’s globally competitive

industries, live in a safe and friendly neighborhood, learn in local public schools and at Gardner-Webb University, and play in local parks and the YMCA.

Located in the North Carolina foothills, Gardner-Webb University is a private, Christian, liberal arts university that prepares students to become critical thinkers, effective leaders and compassionate servants in the global community. Emphasizing a strong student-centered experience and rigorous academics, Gardner-Webb ignites learning and service opportunities for undergraduate and graduate students. Ignite your future at Gardner-Webb.edu.