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### **Gardner-Webb University Invites High School Students to Summer Business Program**

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# Gardner-Webb University Invites High School Students to Summer Business Program

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Office of University  
Communications

June 20, 2017

## *12th Annual B.E.S.T. Program to Connect Local Students, Professionals July 18-21*

BOILING SPRINGS, N.C. – Gardner-Webb University's Godbold School of Business will welcome local high school students to campus in July to study entrepreneurship and other topics alongside local business professionals during the 12th annual B.E.S.T. (Bringing Entrepreneurs and Students Together) Program.

BEST Program participants

The July 18 – 21 event will offer opportunities to learn professional skills for rising 10th, 11th and 12th graders. Activities will include business topic workshops, guest speakers, campus tours, outdoor programs and times to network with business leaders and other students. Past guest speakers for B.E.S.T. include local professionals in business, government, law enforcement and media fields.

“This event offers a great opportunity for students in high school to gain entrepreneurial knowledge and a business foundation,” explained Mischia Taylor, dean of the Godbold School of Business and instructor of Business. “Students will learn the basics of developing a business plan and how to take their ideas and foster them into a thriving business. We are also excited for the students to visit GWU and learn more about college life.”

Each day's program will begin at 8:30 a.m. in the lobby of Hamrick Hall on the Gardner-Webb campus and conclude by 2 p.m. Transportation from Burns, Crest, Kings Mountain and Shelby high schools to GWU will be available, and a light breakfast, snack and lunch will be provided each day. Students who complete B.E.S.T. will receive a certificate during a luncheon on the event's final day.

Kevin Mills, who experienced B.E.S.T. in 2010 and recently graduated from Gardner-Webb with a Bachelor of Science degree in Accounting and Finance, assessed that skills such as leadership that he learned from the program continue to impact his life and work. “I participated in B.E.S.T. because I wanted to have a chance to see if I enjoyed business concepts,” he shared. “The program confirmed my desire to major in business.”

Students can register for this year's B.E.S.T. Program through June 23 by visiting [gardner-webb.edu/best-program](http://gardner-webb.edu/best-program). For more information, contact Mischia Taylor, dean of the Godbold School of Business at 704-406-4375 or email [mataylor@gardner-webb.edu](mailto:mataylor@gardner-webb.edu).

***Auxiliary aids will be made available to persons with disabilities upon request 10 days prior to the event. Please call 704-406-4253 or email [servicerequests@gardner-webb.edu](mailto:servicerequests@gardner-webb.edu).***

*Located in the North Carolina foothills, Gardner-Webb University is a private, Christian, liberal arts university that prepares students to become critical thinkers, effective leaders and compassionate servants in the global community. Emphasizing a strong student-centered experience and rigorous academics, Gardner-Webb ignites learning and service opportunities for undergraduate and graduate students. Ignite your future at Gardner-Webb.edu.*