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### **GWU Head Basketball Coach to Serve as Guest Sandwich Artist at Local Subway Restaurant**

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# GWU Head Basketball Coach to Serve as Guest Sandwich Artist at Local Subway Restaurant

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Office of University  
Communications

January 24, 2017

## *Tim Craft to Participate Thursday in Coaches vs. Cancer Campaign*

BOILING SPRINGS, N.C.—Gardner-Webb head basketball coach Tim Craft will make a special appearance Thursday, Jan. 26, at the Boiling Springs Subway restaurant to benefit Coaches vs. Cancer.

Craft will serve as a guest sandwich artist in the Subway location at 117 E. College Ave., in Boiling Springs from noon to 1 p.m. Thursday. Craft will be joined by local cancer survivors and representatives from the American Cancer Society and Subway to raise awareness and support for the fight against cancer.

Craft will also provide customers with free game tickets for Gardner-Webb's Thursday night game vs. first-place Winthrop. The Runnin' Bulldogs and Eagles will tip 7 p.m. in Paul Porter Arena.

"Our community is tremendously important to us and we will always be enthusiastic participants in support of any cause that is beneficial to this area," Craft affirmed. "The Coaches vs. Cancer program and Subway have partnered in the fight against cancer and we encourage everyone to come out, enjoy a sandwich and donate to a worthwhile project."

Subway restaurants are teaming up with local Coaches and the Coaches vs. Cancer program to raise dollars that will help cancer patients in the community. Donations in any amount can be made at the checkout of participating SUBWAY® restaurants from Jan. 15 through Feb. 28 with 100 percent of the proceeds going to the local Coaches vs. Cancer program. For more information on Coaches vs. Cancer, visit [www.cancer.org](http://www.cancer.org).

The Coaches vs. Cancer program is a collaboration between the American Cancer Society and the National Association of Basketball Coaches. Locally, the North Carolina Basketball Coaches Association has joined the effort to promote healthy living, raise awareness and support for the fight against cancer.

Final proceeds from the campaign will be presented during March Madness.

*Located in Boiling Springs, N.C., Gardner-Webb University's purpose is to advance the Kingdom of God through Christian higher education by preparing graduates for*

*professional and personal success, instilling in them a deep commitment to service and leadership, and equipping them for well-rounded lives of lasting impact, Pro Deo et Humanitate (For God and Humanity).*