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Office of University
Communications

January 13, 2017

Woody Fish Brings Years of Experience to his new Role

BOILING SPRINGS, N.C.—President Dr. Frank Bonner has announced the selection of H. Woodrow “Woody” Fish to lead the Gardner-Webb University Office of Advancement. Prior to this appointment, Fish has served as Vice President for External Affairs and Special Assistant to the President.

photo of Woody Fish

“I am excited about Woody’s new leadership role and believe he will bring enthusiasm and focus to GWU’s fundraising efforts,” Bonner asserted. “He brings to his new position extensive fundraising experience and a strong sense of dedication to serving the University’s interests.”

In his new role as Vice President for University Advancement, Fish will oversee alumni relations, major gifts, the Bulldog Club, and the annual fund.

“I believe in the work of Gardner-Webb and am delighted to take on this next endeavor to promote the University,” Fish affirmed. “I look forward to working with the staff to ignite relationships and advance Gardner-Webb’s commitment to Christian higher education.”

Fish holds a Bachelor of Science degree in Health and Physical Education from Gardner-Webb (1973) and a Master of Arts degree in Health Education from Gardner-Webb (1983). Following graduation, he worked in a variety of coaching and administrative roles at GWU—including 12 years as athletic director and head football coach. In 1999 he served as head coach at Pisgah High School in Canton, N.C. From 2001 through 2006, Fish worked as a coach and administrator for Duke University’s football program, and served as defensive assistant coach, linebackers’ coach, director of football operations, and director of high school relations for the Blue Devils. In 2006, he returned to Gardner-Webb as assistant vice president of development for athletics and has served as associate vice president of development and alumni relations.

Fish and his wife, Pam, live in Shelby and have two sons, Brandon and Patrick.

Located in Boiling Springs, N.C., Gardner-Webb University’s purpose is to advance the Kingdom of God through Christian higher education by preparing graduates for professional and personal success, instilling in them a deep commitment to service and

leadership, and equipping them for well-rounded lives of lasting impact, Pro Deo et Humanitate (For God and Humanity).