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Office of University
Communications

October 10, 2016

Accreditation Council for Business Schools and Programs (ACBSP) Leader Jeffrey Alderman to Speak at GWU

BOILING SPRINGS, N.C. – Gardner-Webb University’s Godbold School of Business will host a lecture this week featuring the president and chief executive officer of the Accreditation Council for Business Schools and Programs (ACBSP). Jeffrey Alderman will share on the topic “The Future of Education – from Employers’ Perspective” on Oct. 12 at 11 a.m. in Hamrick Hall’s Blanton Auditorium. Students, community business leaders, and members of the public are invited to attend the no-cost event.

Prior to joining ACBSP, Alderman served as vice president of the Kansas City Kansas Chamber of Commerce, where he managed business development for the Chamber by working with small to large scale businesses on consulting, branding, and marketing initiatives. He also served as executive director of the Kansas Bar Association (KBA), and has held leadership positions in various professional and charitable organizations including serving as president of the Lawrence (KS) affiliate of Habitat for Humanity, where he helped lead the largest funding project in its history to construct an entire neighborhood of homes.

“Our faculty is first class and being able to supplement the classroom work with real business experiences creates a strength for our students,” said Neal Alexander, interim dean of the Godbold School of Business. “Students immediately see the connections and apply the information to their work in the classroom.”

As the accreditation agency for the Godbold School of Business, ACBSP’s mission is to promote continuous improvement and recognize excellence in the accreditation of business education programs around the world. ACBSP is recognized by the Council for Higher Education Accreditation (CHEA) as a specialized accreditation agency for business education. ACBSP is the only global accrediting body to accredit business, accounting, and business-related programs at all degree levels. More on ACBSP is available at acbsp.org. To learn more about Alderman’s lecture, contact Natetsa Lawrence at 704-406-2260 or tlawrence@gardner-webb.edu.

The Godbold School of Business offers multiple degrees at the bachelor’s and master’s levels, including the MBA, International MBA, Master of Accountancy and Master of

Wealth and Trust Management. Programs are offered in both face-to-face and digital modes of delivery. Accredited by ACBSP, the school embraces a liberal arts general education for its undergraduate programs and values the integration of theory and practical experience at every level of professional education. The School also engages the Christian mission of the University through a vision of commerce as service to community and world in the context of Christian ethics.

Located in Boiling Springs, N.C., Gardner-Webb University's purpose is to advance the Kingdom of God through Christian higher education by preparing graduates for professional and personal success, instilling in them a deep commitment to service and leadership, and equipping them for well-rounded lives of lasting impact, Pro Deo et Humanitate (For God and Humanity).