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GWU Program to Spotlight Ethics in Social Media

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Office of University
Communications

November 13, 2015

Communications Professional Joe Jones to Speak at Dimensions on Nov. 17

BOILING SPRINGS, N.C.—Social media ethics will be in the spotlight during Gardner-Webb University's Dimensions program Nov. 17 in the Tucker Student Center. The program begins at 9:25 a.m. and is free and open to the public.

Joe Jones, a digital and social media marketing professional for 12 years, will be the guest speaker. Jones has experience in multiple industries through work for well-known companies including NBC Universal, Google and General Motors. He has served as a writer, director and social media consultant.

Jones earned his bachelor's degree in economics from the University of North Carolina at Chapel Hill and his master's degree in divinity and ministry from Duke University in Durham, N.C.

"I first met Joe when he served on the staff of Crossroads, the summer camp of Clayton King Ministries", shared Dr. Tracy Jessup, vice president of the Office of Christian Life and Service and senior minister to the University. "It had been suggested to me that ethics in social media would be a good topic for a Dimensions program and a friend who had worked with Joe at Crossroads highly recommended him for this highly relevant topic."

The goal of Dimensions is to enhance the spiritual, intellectual and cultural life at the University and to promote a sense of community. More information about Dimensions is available by calling 704-406-4277 or visiting gardner-webb.edu.

Auxiliary aids will be made available to persons with disabilities upon request 48 hours prior to the event. Please call 704-406-4253 or email servicerequests@gardner-webb.edu with your request.

Located in Boiling Springs, N.C., Gardner-Webb University's purpose is to advance the Kingdom of God through Christian higher education by preparing graduates for professional and personal success, instilling in them a deep commitment to service and leadership, and equipping them for well-rounded lives of lasting impact, Pro Deo et Humanitate (For God and Humanity).