

Gardner-Webb University

## Digital Commons @ Gardner-Webb University

---

Gardner-Webb NewsCenter Archive

Gardner-Webb Publications

---

9-11-2015

### Gardner-Webb University's Online Business Programs Receiving Consistent Nationwide Attention

Office of University Communications

Follow this and additional works at: <https://digitalcommons.gardner-webb.edu/gardner-webb-newscenter-archive>

---

#### Recommended Citation

Office of University Communications, "Gardner-Webb University's Online Business Programs Receiving Consistent Nationwide Attention" (2015). *Gardner-Webb NewsCenter Archive*. 1129.  
<https://digitalcommons.gardner-webb.edu/gardner-webb-newscenter-archive/1129>

This Book is brought to you for free and open access by the Gardner-Webb Publications at Digital Commons @ Gardner-Webb University. It has been accepted for inclusion in Gardner-Webb NewsCenter Archive by an authorized administrator of Digital Commons @ Gardner-Webb University. For more information, please contact [digitalcommons@gardner-webb.edu](mailto:digitalcommons@gardner-webb.edu).

# Gardner-Webb University's Online Business Programs Receiving Consistent Nationwide Attention

---

 [webpublish.gardner-webb.edu/newscenter/gardner-webb-universitys-online-business-programs-receiving-consistent-nationwide-attention/](http://webpublish.gardner-webb.edu/newscenter/gardner-webb-universitys-online-business-programs-receiving-consistent-nationwide-attention/)

Office of University  
Communications

September 11, 2015

## *Numerous Rankings Give High Marks to Godbold School of Business Degrees*

BOILING SPRINGS, N.C.—Gardner-Webb University's Godbold School of Business has garnered numerous national rankings throughout the years for outstanding online education programs and services. Several recent accolades have continued to affirm the GWU business school's excellence by recognizing the University's outstanding online offerings.

The Godbold School has already received nearly 15 honors from online higher education publications this year, with most of those rankings recognizing Internet-delivered programs ranging from bachelor's degrees in accounting and sport management to master's degrees in accounting and healthcare management. In the past month alone, GWU has received at least six honors for online business programs.

"To offer this caliber of business education in an online environment speaks very well of the expertise and time investment of our world-class faculty," offered Dr. Van Graham, interim dean of the GWU Godbold School of Business. "We are committed to providing quality graduate and undergraduate business programs that are current and relevant to the contemporary business environment. We are honored by these recognitions of our hard work."

The University's most recent recognitions include placement in the:

- Best Online Programs for a Bachelor's in Accounting ([BestColleges.com](http://BestColleges.com))
- 25 Best Online Bachelor's Degrees in Accounting ([Accounting.com](http://Accounting.com))
- Top 45 Online Master's in Accounting Programs 2015-2016 ([Accounting-Degree.org](http://Accounting-Degree.org))
- Top 25 Online Master of Business Administration (MBA) Degrees with Concentration in Healthcare Management ([TheBestSchools.org](http://TheBestSchools.org))
- 50 Most Affordable Healthcare MBA Degree Programs in 2015 ([MBA-Healthcare-Management.com](http://MBA-Healthcare-Management.com))
- Best Online Programs for a Master's Degree in Finance ([BestColleges.com](http://BestColleges.com))

The honors have steadily ranked Gardner-Webb ahead of similar business programs at institutions across the country, including Liberty University (Lynchburg, Va.), St. Joseph's University (Philadelphia, Pa.), Auburn University (Auburn, Ala.) and Washington State University (Pullman, Wash.).

Gardner-Webb's past online business accolades have also included two No. 1 rankings from U.S. News & World Report, one for student services and technology in graduate programs nationwide in 2012 and another for best programs for military veterans in the Carolinas in 2014.

"We want our graduates to be able to excel in all levels of the businesses where they are placed," Graham shared. "The positive feedback we get from students and employers assures us our graduates are very positively received by employers. The numerous national rankings we receive for our programs show that what we are doing is receiving wider attention and appreciation. This clearly helps the quality of our business programs to be recognized by a wider constituency, and it provides significant motivation for us to continue to improve the quality and relevancy of our business programs."

*Located in Boiling Springs, N.C., Gardner-Webb University provides exceptional educational opportunities within a Christian environment, preparing students to think critically, to succeed professionally, and to serve faithfully as members of their local and global communities.*