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Gardner-Webb Program to Connect High School Students, Business Professionals

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Office of University
Communications

June 9, 2015

Registration Open for 10th Annual B.E.S.T. Program, Set for July 22-24

BOILING SPRINGS, N.C.—Gardner-Webb University’s Godbold School of Business invites local high school students to campus next month to learn about entrepreneurship, finance and marketing during the 10th annual B.E.S.T. (Bringing Entrepreneurs and Students Together) Program.

The July 22-24 event will seek to encourage, educate and engage rising 10th, 11th and 12th graders by offering opportunities to learn professional skills from the community’s business leaders. “We try to add to the value of what these students are already learning at their high schools, taking those principles outside the classroom and teaching the students to apply what they know,” shared Dr. Anthony Negbenebor, dean of the Godbold School of Business.

B.E.S.T. will begin each morning at 8:30 a.m. in the lobby of Hamrick Hall on the GWU campus. Activities will continue until 2 p.m. and include business topic workshops, guest speakers, campus tours, outdoor activities and opportunities to network with business leaders and make new friends. Past guest speakers include local professionals in business, law enforcement, government and media fields.

Transportation from local high schools to Gardner-Webb will be available for the program, and a light breakfast, snack and lunch will be provided each day. Each student who completes B.E.S.T. will receive a certificate during a luncheon on the event’s final day.

Students can register through June 29 by visiting gardner-webb.edu/best-program. For more information, contact Natetsa Lawrence, the program coordinator, at 704-406-2260 or tlawrence@gardner-webb.edu.

Auxiliary aids will be made available to persons with disabilities upon request 48 hours prior to the event. Please call 704-406-4253 or email servicerequests@gardner-webb.edu with your request.

Located in Boiling Springs, N.C., Gardner-Webb University’s purpose is to advance the Kingdom of God through Christian higher education by preparing graduates for professional and personal success, instilling in them a deep commitment to service and

leadership, and equipping them for well-rounded lives of lasting impact, Pro Deo et Humanitate (For God and Humanity).