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Office of University
Communications

April 29, 2015

Academy of Interactive and Visual Arts (AIVA) Recognizes Gardner-Webb The Magazine

BOILING SPRINGS, N.C.—*Gardner-Webb The Magazine* and its production team were recognized this week for national and international excellence among marketing and communications publications with a pair of awards from the Academy of Interactive and Visual Arts (AIVA), based in New York, N.Y.

The GWU Office of Communications and Marketing received two Communicator Awards for the print edition of *Gardner-Webb The Magazine* (Vol. 49, No. 1). The issue earned a 2015 Gold Award of Excellence in the category of cover design and a 2015 Silver Award of Distinction in the category of educational institution magazine. Winners were announced by AIVA on April 26.

“It is an honor for the Gardner-Webb University magazine team to be recognized once again,” shared Noel Manning, associate vice president for Communications and Marketing and managing editor for the publication. “Our writers, photographers, editors, and our graphic designer offer an incredible pool of talent, which I believe our magazine shows. But even more, I believe it is the people of Gardner-Webb who make the magazine so compelling. They are the ones we feature, and they are the ones who shine.”

Gardner-Webb was honored for both graphic design (cover) and overall publication (writing, graphic design, photography, and production) for the magazine edition that featured a flame and shield depicting the University’s brand pillars.

The Communicator Awards are judged and overseen by the AIVA, a 600-member organization of leader professionals from various disciplines in the visual arts who are dedicated to embracing progress and the evolving nature of traditional and interactive media. The 2015 awards received more than 6,000 entries from ad agencies, interactive agencies, production firms, in-house creative professionals, graphic designers, design firms, and public relations firms.

“The work entered in the 21st annual Communicator Awards serves as a true testament to the innovative ideas and capabilities of communications and marketing professionals around the world,” said Linda Day, executive director of AIVA. “On behalf of the entire

Academy, we congratulate this year's Communicator Award winners for their passion and dedication. We are humbled to be given the opportunity to recognize such amazing work."

The Communicator Awards mark the third time this year that the University's magazine and staff were honored for publication excellence. *Gardner-Webb The Magazine* (Vol. 49, No. 1) recently earned a "Gold Award" in single magazine publication in the Collegiate Advertising Awards program, an achievement reached by only five schools in the nation. The magazine was also honored for excellence among higher education publications throughout the Southeast with two special merit awards from the Council for Advancement and Support of Education (CASE).

Located in Boiling Springs, N.C., Gardner-Webb University's purpose is to advance the Kingdom of God through Christian higher education by preparing graduates for professional and personal success, instilling in them a deep commitment to service and leadership and equipping them for well-rounded lives of lasting impact, Pro Deo et Humanitate (For God and Humanity).