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New Standing Helps GWU Students Become Certified Financial Planners

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New Standing Helps GWU Students Become Certified Financial Planners

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Office of University
Communications

April 2, 2015

University Now Offers CFP Board-Registered Graduate Degree in Financial Planning

BOILING SPRINGS, N.C. – Gardner-Webb University’s new Master of Wealth and Trust Management was awarded standing with Certified Financial Planner Board of Standards, Inc. (CFP Board). With this status, graduates of the Wealth and Trust Management program will be eligible to become a Certified Financial Planner without having to pursue additional coursework. The degree is offered through the Godbold School of Business.

“CFP Board is pleased to approve the program at Gardner-Webb as a CFP Board Registered Program,” said Ray Ferrara, chair of CFP Board’s Board of Directors. “As student interest in financial planning careers continues to grow, we anticipate that Gardner-Webb’s program will contribute significantly to the number of qualified candidates seeking to attain the CFP certification, the standard of excellence for competent and ethical financial planning.”

An independent certifying organization, CFP Board owns CFP and Certified Financial Planner certification marks, which it awards to individuals who meet its education, examination, experience, ethics and other requirements.

“The program will reach more of an audience than ever,” said Dr. Anthony Negbenebor, dean of the GWU Godbold School of Business. “For CFP to approve such a young program proves the quality of the Wealth and Trust Management degree.”

CFP Board partners with over 360 programs at more than 225 institutions. CFP Board-Registered Programs are financial planning education programs at the college or university level that meet specific criteria for educating the individuals who wish to fulfill the education component for obtaining CFP certification.

“We are very pleased that GWU’s Brinkley Financial Masters of Wealth and Trust Management program has received CFP Board approval for the program curriculum,” said Michelle Garey, program coordinator and assistant professor.

The Brinkley Financial Masters of Wealth and Trust Management Program consists of 12, three credit hour courses designed for those seeking to gain or enhance their working knowledge of investment analysis, financial planning, estate planning, insurance planning,

trust and fiduciary management and client servicing and consultative skills. Designed for working adults, the program is taught face-to-face in the evenings at GWU's Charlotte Campus and Financial Lab, located off I-77 and Arrowood Road near uptown Charlotte. All courses will also be offered online starting Summer 2015.

Students interested in the Wealth and Trust Management program at Gardner-Webb should call 704-406-4723 or visit gardner-webb.edu/wtm.

The mission of CFP Board is to benefit the public by granting the CFP certification and upholding it as the recognized standard of excellence for personal financial planning. CFP Board owns the certification marks CFP, Certified Financial Planner, CFP (with plaque design) and CFP (with flame design) in the U.S., which it awards to individuals who successfully complete initial and ongoing certification requirements. CFP Board currently authorizes more than 70,000 individuals to use these marks in the United States. For more about CFP board, visit www.CFP.net.

Located in Boiling Springs, N.C., Gardner-Webb University offers a comprehensive academic experience that introduces students to the diverse world of ideas and to the people who think them, preparing them for professional success and for productive citizenship.