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### Gardner-Webb's Healthcare Management Bachelor's Degree Earns National Ranking

Office of University Communications

Jill Blank

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# Gardner-Webb's Healthcare Management Bachelor's Degree Earns National Ranking

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Office of University  
Communications

March 5, 2015

*GWU Program Honored on List of "15 Great Small Colleges"*

***By Jill Blank, Communications Intern***

BOILING SPRINGS, N.C.—Gardner-Webb University recently earned national recognition as one of “15 Great Small Colleges for a Bachelor’s in Healthcare Administration 2015.”

Healthcare Administration Degree Programs, an online source for undergraduate and graduate information, ranked Gardner-Webb No. 8 in the nation for bachelor’s degrees in healthcare administration at a small college. Schools were ranked based on institution types, accreditation, affiliations, faculty strength and ratio, admission rate, and average net price of the college.

“I am pleased at the recognition since high-quality education is our number one goal for our students,” said Dr. Denise Smith, associate professor of business at Gardner-Webb.

One of the fastest growing sectors in healthcare is administration and, according to the U.S. Bureau of Labor Statistics, it is estimated that over 73,000 health management and administrative positions are expected to be created between now and the year 2022.

Gardner-Webb’s healthcare management degree is designed to prepare students to obtain management positions in emerging healthcare fields. Faculty members offer expertise in a variety of disciplines, interests and industries. Small classroom settings offer one-on-one access to mentorship. Healthcare management objectives include ethical perspectives across the curriculum, quantitative technique application, human relations management, organizational operations, critical thinking and problem solving.

“We strive to provide a well-rounded liberal arts education to develop the whole person,” Smith shared. “In addition, the faculty teach from their experiences in the field, giving valuable insights into the workings of healthcare organizations.”

The healthcare management degree honor is the latest accolade for the GWU Godbold School of Business. The University was also recently named No. 16 in the nation for online graduate degrees in healthcare management by Top Management Degrees.

More information about Gardner-Webb's healthcare management program is available by contacting Smith at [esmith2@gardner-webb.edu](mailto:esmith2@gardner-webb.edu).

*Located in Boiling Springs, N.C., Gardner-Webb University provides exceptional educational opportunities within a Christian environment, preparing students to think critically, to succeed professionally, and to serve faithfully as members of their local and global communities.*