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Office of University
Communications

February 19, 2015

University Publication Receives Awards for Production, Design

BOILING SPRINGS, N.C.—*Gardner-Webb The Magazine* and its staff were recognized this week for excellence among higher education publications throughout the Southeast with a pair of awards from the Council for Advancement and Support of Education (CASE).

The University magazine received a special merit award for print and digital publications, and *Gardner-Webb The Magazine* (Vol. 49, No. 1) earned a special merit award for cover graphic design in the 2014-2015 CASE District III contest. Honors were announced and presented Feb. 17 during the CASE District III annual conference in Orlando, Fla.

“It is an honor for the Gardner-Webb University magazine team to be recognized by our peers,” shared Noel Manning, associate vice president for Communications and Marketing and managing editor for the publication. “Our writers, photographers, editors, and our graphic designer offer an incredible pool of talent, which I believe our magazine shows. But even more, I believe it is the people of Gardner-Webb who make the magazine so compelling. They are the ones we feature, and they are the ones who shine.”

CASE District III advances and supports educational and professional institutions in the southeastern United States by enhancing the effectiveness of the alumni relations, fundraising, communications, marketing and other advancement professionals who serve them. The organization’s colleges and universities submitted more than 900 entries in 68 competition categories in the 2014-15 awards contest, including 222 entries in graphic design alone.

Gardner-Webb was honored for the graphic design of its magazine cover that featured a flame and shield depicting the University’s brand pillars. An additional special merit award for print and digital publications saluted the GWU magazine’s excellence across the board, including writing, graphic design, photography and production.

The CASE awards marked the second time this month that the University’s magazine and staff were honored among peers. *Gardner-Webb The Magazine* (Vol. 49, No. 1) recently earned a “Gold Award” in single magazine publication in the Collegiate Advertising Awards program, an achievement reached by only five schools in the nation.

Located in Boiling Springs, N.C., Gardner-Webb University's purpose is to advance the Kingdom of God through Christian higher education by preparing graduates for professional and personal success, instilling in them a deep commitment to service and leadership and equipping them for well-rounded lives of lasting impact, Pro Deo et Humanitate (For God and Humanity).