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GWU Offers Free Game Tickets for Food Donations

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Office of University
Communications

January 8, 2015

Jan. 14 Promotion Part of Childhood Hunger Campaign

BOILING SPRINGS, N.C. — Community members can attend a Gardner-Webb University basketball game for free and help feed hungry children by donating a healthy food item at GWU's Paul Porter Arena on Wednesday, Jan. 14.

Each fan who brings a healthy, non-perishable food item will receive a ticket to the Gardner-Webb men's basketball game versus High Point University. The game begins at 7 p.m. in the arena, located in the Lutz-Yelton Convocation Center on campus.

Food donations will benefit hungry children and adults in the Asheville, N.C., area as part of the Headlock on Hunger program, an initiative supported by Gardner-Webb University's wrestling and other athletics programs. The campaign specifically seeks to combat childhood hunger and is organized by the nonprofit Eblen Charities and the Southern Conference of the National Collegiate Athletic Association (NCAA). Gardner-Webb's wrestling team competes in the Southern Conference

Headlock on Hunger is one of two outreach programs supported by the Southern Conference this year, along with the Hoops Against Hunger campaign associated with the league's basketball programs. Each conference-member college and university is organizing its own effort to support the fight against childhood hunger in the region.

Examples of items needed for the food drive include peanut butter, crackers, instant oatmeal, cereal, soup, granola bars, canned fruit, rice, popcorn, dried fruit, and canned chicken or tuna. Supporters can also make a donation and find more information at headlockonhunger.net.

For more information on the ticket promotion and food drive at Gardner-Webb, contact the University's athletics office at 704-406-4340.

Eblen Charities is a nonprofit organization based in Asheville, N.C., that brings together the wrestling community, as well as public, private, and sports organizations to help provide food for children dealing with hunger at home.

The Southern Conference, the fifth-oldest NCAA Division I collegiate athletic association, is a national leader in emphasizing the development of student-athletes and helping build lifelong learners and role models. The conference currently consists of 10 members in six

states throughout the southeast and sponsors 20 varsity sports and championships.

Located in Boiling Springs, N.C., Gardner-Webb University's purpose is to advance the Kingdom of God through Christian higher education by preparing graduates for professional and personal success, instilling in them a deep commitment to service and leadership, and equipping them for well-rounded lives of lasting impact, Pro Deo et Humanitate (For God and Humanity).