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### GWU Business School Dean Named President of Accrediting Group

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# GWU Business School Dean Named President of Accrediting Group

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Office of University Communications

August 18, 2014

## *Dr. Anthony Negbenebor Selected to Lead Business Programs Evaluation Board*

BOILING SPRINGS, N.C. — A longtime Gardner-Webb University professor and dean of the Godbold School of Business has been named president of a business school accreditation group's board of directors.

Dr. Anthony Negbenebor will lead the 2014-15 directing board of the Accreditation Council for Business Schools and Programs (ACBSP), which promotes continuous improvement and recognizes excellence among business education programs around the world. He has been an active member of ACBSP for more than 14 years, serving on the board of directors, as chair of the personnel committee, board liaison to the strategic planning committee, and co-chair of the annual conference committee.

"I am deeply honored to be asked to serve our membership in this capacity as we celebrate our 25th anniversary," Negbenebor said. "My goal, as we embark on the next decade, is to continue the worldwide growth of accrediting business schools, with an emphasis on ethics and quality."

Negbenebor serves as dean and Dover Endowed Chair of Business in GWU's Godbold School of Business, as well as professor of economics and international business. He has also served ACBSP as chair of the Baccalaureate/Graduate Degree Board of Commissioners, president-elect of the board of directors, and chair of the marketing committee. He served as president of ACBSP Region 3 in 2008, and as an evaluator and mentor to several schools both domestically and internationally.

Negbenebor was recognized by Gardner-Webb this year for his 25 years of service to the University. He will serve a one-year term as ACBSP president, which began at the organization's annual conference held in June.

"Anthony is a valued leader of ACBSP, serving in many ways to promote our vision of accrediting all quality business programs worldwide," said Douglas Viehland, ACBSP Executive Director and CEO. "He has been instrumental in our effort to increase awareness and communicate the value of ACBSP accreditation among baccalaureate and graduate degree schools, and will have a special focus during his presidential year on ensuring the inclusion and growth of our associate degree membership."

For more information on ACBSP, visit [www.acbsp.org](http://www.acbsp.org).

*Located in Boiling Springs, N.C., Gardner-Webb University provides exceptional educational opportunities within a Christian environment, preparing students to think critically, to succeed professionally, and to serve faithfully as members of their local and global communities.*