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Gardner-Webb University Co-Sponsors Annual Hickory Crawdads Christian Concert

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Office of University Communications

July 28, 2014

Contemporary Christian Band “Kutless” to be Featured in Post-Game Performance

BOILING SPRINGS, N.C. – Gardner-Webb University’s Office of Church Relations and Office of Community Relations are joining forces for the third time to co-sponsor an annual event as part of the Kutless Hickory Crawdads (Hickory, N.C.) regular season game against the Delmarva Shorebirds. The ‘Dads Annual Christian Concert is planned for Saturday, Aug. 16, following the 6 p.m. game.

“This is our third year of sponsoring this event and through it, we are building relationships with churches and communities in our region,” said Aaron Hinton, director of the Office of Church Relations and the Christian Service Organization (CSO). “Baseball and a Christian concert provide a unique platform for the gospel to be presented and for the Kingdom of God to be advanced.”

According to baseball officials, last year’s Crawdads Christian Concert was a sold-out hit, with the Crawdads Stadium filled to capacity for the game and accompanying performance by Big Daddy Weave. Seats for this year’s game and concert are now on sale. Tickets are \$15 for individuals and \$12 each for groups of 20 or more.

“The sponsorship of this event is a natural fit for Gardner-Webb,” Hinton reflected. “As we partner with our students to grow their faith, we are grateful for an opportunity to partner with the community at large to do the same.”

Kutless released their self-titled, debut album in 2002. Since then, the band has garnered eight Dove Award nominations from the Gospel Music Association (GMA) and was awarded RIAA Gold Certification for their third album *Strong Tower*. Their sixth record, *It is Well*, included the hit song, “What Faith Can Do,” which won the Mediabase Christian AC Song of the Year in 2010. The group’s album, *Believer*, debuted at No. 1 on the iTunes Christian Music Charts in 2012. Kutless released their eighth album, *Glory*, earlier this year.

The Crawdads 2014 season began in April and concludes Sept. 1. For more information on the 2014 Christian Concert or on the Crawdads 2014 schedule, visit hickorycrawdads.com or call (828) 322-3000.

Located in Boiling Springs, N.C., Gardner-Webb University blends a liberal arts core curriculum with more than 55 major and minor professional programs of study, a comprehensive academic experience that flows from our Christian commitment to intellectual freedom, service and leadership.