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Office of University Communications

April 17, 2014

Bulldogs Against Drunk Driving (BADD) to Host Events April 22-24

BOILING SPRINGS, N.C. – The mistake of driving drunk is made too often and too many people have paid the price for it with their lives. Acknowledging the disturbing statistics and realizing that drunk driving is still a problem is one of the first steps in helping prevent more lives from being lost.

According to Mothers Against Drunk Driving (MADD), one out of three people will be involved in a drunk driving crash in their lifetime. Even more troubling, especially for those around a college campus, is the statistic that one out of five college students has admitted they have driven under the influence of alcohol and 40-percent acknowledge they have ridden in a car with a drunk driver.

The Gardner-Webb University campus group Bulldogs Against Drunk Driving (BADD) will be hosting a Drunk Driving Awareness Week from April 22-24, in order to raise awareness. They will host several events on campus to help make sure the student body and members of the community understand the severity of getting behind the wheel drunk.

On Tuesday, April 22, a Blood Alcohol Testing (BAT) mobile unit, will be stationed outside the Tucker Student Center from 4 p.m. to 6 p.m. On Wednesday, April 23, the “Drive Like a Drunk” event will take place beside the volleyball court from 4 p.m. to 6 p.m. Participants will see first hand what it is like to drive through an obstacle course under the influence of alcohol with “beer goggles.” Thursday, April 24, will feature the final event of Drunk Driving Awareness Week, as guest speaker LaRonda Scott, North Carolina Director of MADD, will discuss the ramifications of driving drunk at 5 p.m., in the Tucker Student Center chapel.

The mission of BADD and MADD is to stop drunk driving, support the victims of this violent crime and prevent underage drinking. For more information about Mothers Against Drunk Driving, visit madd.org.

Located in Boiling Springs, N.C., Gardner-Webb University offers a comprehensive academic experience that introduces students to the diverse world of ideas and to the people who think them, preparing them for professional success and for productive citizenship.