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3-6-2014

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### **Recommended Citation**

Office of University Communications, "Gardner-Webb to Host Social Entrepreneurship Week March 24-27" (2014). *Gardner-Webb NewsCenter Archive*. 1452. https://digitalcommons.gardner-webb.edu/gardner-webb-newscenter-archive/1452

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# Gardner-Webb to Host Social Entrepreneurship Week March 24-27

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Office of University Communications

March 6, 2014

Campus Events to Raise Awareness on Effecting Positive Social Change

BOILING SPRINGS, N.C. – Every community can point to at least one individual who has recognized tremendous social challenges and then applied their own innovative solutions to those problems in order to effect lasting, positive changes around them. According to Ashoka, a global not-for-profit organization, these individuals are social entrepreneurs—ambitious and persistent members of society tackling major social issues and offering new ideas for wide-scale and long-term change.

As part of Social Entrepreneurship Week at Gardner-Webb University, set for March 24-27, several events are planned to help inform and inspire students, faculty, staff, and members of the community about social entrepreneurship and how to make a career out of serving through innovative solutions.

On Monday, March 24, Bill Stanfield of Metanioa Community Development Corporation (North Charleston, S.C.) will speak to various university classes and to the Boiling Springs Rotary Club about the non-profit community development ministry he and his Cherokee-Chicora neighborhood established to address poverty issues in North Charleston. Stanfield will discuss how maximizing assets rather than fixing weaknesses is the most efficient and effective way to heal a community.

Stanfield will also serve as Dimensions program speaker on Tuesday, March 25. Later on Tuesday, the School of Divinity's weekly chapel service will feature a discussion on Christian social entrepreneurship, led by Dr. Lisa Allen (School of Divinity professor and director of the Center for Christian Ethics and Leadership).

AshokaU representative Debbi Brock will share on campus on Wednesday, March 26 and Thursday, March 27. As a social entrepreneur faculty in residence, Brock assists higher education institutions in promoting social entrepreneurship through university resources. She will be in classrooms and offer interactive lectures and workshops to students and faculty.

On Thursday, March 27, Sam Stachon from King's Kitchen (Charlotte, N.C.) will be available for a question-and-answer session on the services offered to both his staff and the community at large through the non-profit restaurant "Kings Kitchen." A sampling of food from the restaurant will also be offered during the session. Social Entrepreneurship Week is co-sponsored by the GWU Center for Christian Ethics and Leadership, the Alfred and Shirley Wampler Caudill Center for Ethics and Entrepreneurship, the Life of the Scholar (LOTS) committee, the Office of Student Leadership and Community Engagement, the Office of Christian Life and Service, the Office of Career Development, the Journal for Ethics & Entrepreneurship, the Dimensions program, the Center for Excellence in Teaching and Learning (CETL), Boiling Springs Rotary Club, and others. For additional information on the subject of social entrepreneurship, visit ashoka.org.

Bill Stanfield discusses his commitment to bettering a neighborhood in North Charleston, S.C. by living there for over a decade in a collaborative effort to build on the community's assets.



Watch Video At: https://youtu.be/dfpU7RtS7bI

Located in Boiling Springs, N.C., Gardner-Webb University blends a liberal arts core curriculum with more than 55 specialized major and minor programs, a comprehensive academic experience grounded in a Christian environment of service, leadership, and intellectual freedom.