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 Office of University Communications

February 27, 2014

Broyhill School of Management Presents Executive Day April 3

BOILING SPRINGS, N.C. – Gardner-Webb University's Godbold School of Business – Broyhill School of Management Executive Day, takes place April 3 at 10 a.m. in Blanton Auditorium, Hamrick Hall. Business leaders in the region are invited to attend this free event featuring keynote speaker Matthew Martin.

The event begins with Martin speaking at 10:30 a.m. Martin serves as executive vice president of the Federal Reserve Bank of Richmond, the Charlotte branch. As regional executive for the bank, Martin's responsibilities include leadership of the Charlotte office, as well as community development, economic education, and financial institution outreach across the Federal Reserve's fifth district, which includes the Carolinas, Virginia, Washington D.C., Maryland, and parts of West Virginia.

"I'm delighted about our guests," said Dr. Anthony Negbenebor, dean of the Godbold School of Business. "There is no better place than Gardner-Webb for Christian CEO's and business owners to join together, as they hear from experts and receive the knowledge and expertise of bank executive Matthew Martin."

Other special guests, includes Bobby Clanton, Jr., from the office automation business and wealth management, and registered principal and investment advisor Shane Snively.

For additional information about the event, contact Natetsa Lawrence of the Godbold School of Business at 704-406-2260 or by email at tlawrence@gardner-webb.edu.

Located in Boiling Springs, N.C., Gardner-Webb University offers a comprehensive academic experience that introduces students to the diverse world of ideas and to the people who think them, preparing them for professional success and for productive citizenship.