

Gardner-Webb University

Digital Commons @ Gardner-Webb University

Gardner-Webb NewsCenter Archive

Gardner-Webb Publications


11-4-2013

GWU Godbold School of Business to Celebrate MBA Program's 20th Anniversary

Office of University Communications

Follow this and additional works at: <https://digitalcommons.gardner-webb.edu/gardner-webb-newscenter-archive>

GWU Godbold School of Business to Celebrate MBA Program's 20th Anniversary

 webpublish.gardner-webb.edu/newscenter/gardner-webbs-godbold-school-of-business-to-celebrate-mba-programs-20th-anniversary/

Office of University Communications

November 4, 2013

Celebration Set for Thursday, Nov. 14

BOILING SPRINGS, N.C. – Gardner-Webb University's Godbold School of Business will observe an important milestone with the Master of Business Administration (MBA) Program 20th Anniversary Celebration on Thursday, Nov. 14. The event will offer an opportunity to rediscover the program's roots, while uncovering unique elements that combine effective teaching with an emphasis on ethics within a Christian environment. Events that day are open to the public, members of the business community, and alumni, and will take place on campus from 9:30 a.m. to 3 p.m.

One of the program's leaders from the very beginning was Dean of the Godbold School of Business, Dr. Anthony Negbenebor, who believes the MBA program was established as the result of a true team effort.

"Gardner-Webb University gave birth to the MBA program in 1993 through the vision of our president, Dr. Frank Bonner," said Negbenebor. "He led the objective. Many others outside of Gardner-Webb were contributors along the way, including Paul Broyhill, The Dover Foundation, and John Godbold (for whom the School of Business is named)."

Since its inception, the MBA program has garnered notable accomplishments. "We have graduated in excess of 1800," Negbenebor reflected. "We have graduates in all fields of study from hospitals to banks to BMW to companies around the world. We've been recognized by the U.S. News and World Report, as the number one online program in student services and technology in the country, as well as best MBA.com."

Oscar Zamora, instructor of business administration and management, serves as a professor within the program and gives specific credit for its success in two areas; making classes available online for students, and hiring faculty members who actually have extensive business experience.

Zamora shared, "Our program online allows people to continue to work at their job and get an MBA or an MBA plus certificate that helps improve their performance and/or their chances for promotion at work. Then, students have said they benefit from taking classes from professors who actually have business experience and can show them not just what's in a textbook, but how it really applies in the business world."

The celebration begins with an open house, showcasing all majors, at 9:30 a.m. in Hamrick Hall. An MBA graduates panel session will be held at 10:30 a.m. in Blanton Auditorium. An invitation-only lunch involving guest speakers takes place midday, followed by a service of thanksgiving to God at 1:30 p.m. in Dover Chapel. Following the service, the day's festivities conclude with a time capsule dedication. The time capsule will be packed with artifacts about the program and the University from faculty, alumni, and students and will eventually be buried under the brick walkway in front of Hamrick Hall, the home of the Godbold School of Business.

More information is available about the MBA program and the Godbold School of Business by contacting Natetsa Lawrence at 704-406-2260 or email tlawrence@gardner-webb.edu.

Located in Boiling Springs, N.C., Gardner-Webb University blends a liberal arts core curriculum with more than 55 specialized major and minor programs, a comprehensive academic experience grounded in a Christian environment of service, leadership, and intellectual freedom.