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June 12, 2013

GWU Event Gives High School Students an Opportunity to Partner with Business Leaders

BOILING SPRINGS, N.C. – Gardner-Webb University's Godbold School of Business proudly offers area high school students the unique opportunity to attend the annual B.E.S.T. – “Bringing Executives and Students Together” program, where participants learn from professionals in the industry at no cost. The event takes place July 24-26 in Blanton Auditorium, located in Hamrick Hall on the Gardner-Webb campus.

The program is specifically for rising 10th, 11th, and 12th graders and is designed to encourage, empower, and energize students by introducing them to the world of entrepreneurship. Activities begin each day at 8:30 a.m. and conclude at 2 p.m. A light breakfast, snack, and lunch will be provided all three days. Upon completion of the program, each student will graduate from B.E.S.T. with a certificate of his or her work.

Program activities include workshops on business, finance, and marketing by a number of guest speakers. Featured speakers participating in the past have included Cleveland County (N.C.) Commissioners, representatives with Communities in Schools of Cleveland County, and members of the Shelby Star newspaper. Those groups are expected to be represented again this year. Gardner-Webb will also be on hand with members of the admissions department and faculty members of the Godbold School of Business.

“Through the B.E.S.T. Program, we try to add to the value of what these students are already learning at their high schools,” said Dr. Anthony Negbenebor, dean of the Godbold School of Business. “Taking those principles outside the classroom and teaching the students to apply what they know.”

Transportation will be provided for students to and from their high schools (Burns, Crest, Kings Mountain, and Shelby) daily.

The deadline for applications is July 1. Registration is available online at www.gardner-webb.edu/best-program-registration or by contacting Natetsa Lawrence at 704-406-2260 or by email at tlawrence@gardner-webb.edu.

Located in Boiling Springs, N.C., Gardner-Webb University was founded in 1905 and provides exceptional educational opportunities within a Christian environment.