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Gardner-Webb Magazine Receives Award of Excellence in Publications Writing (1)

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Gardner-Webb Magazine Receives Award of Excellence in Publications Writing

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Office of University Communications

March 15, 2013

Award Presented at CASE District III Annual Conference in Atlanta, Ga.

BOILING SPRINGS, N.C. – A longtime publication of Gardner-Webb University was recently named an award-winner for writing excellence by the Council for Advancement and Support of Education (CASE) District III, which serves the southeastern United States. The Gardner-Webb Magazine (Vol. 46, Number 2) was honored with a CASE District III Award of Excellence in Publications Writing at their annual conference, held in Atlanta, Ga.

The Gardner-Webb Magazine is the official magazine for Gardner-Webb University. The Office of University Communications and the Division of University Advancement publish the magazine and produce three issues each year. The winning issue was distributed during the summer of 2012, and explored the cultural heritage of one of the region's first and most deeply-rooted people, the Cherokee.

Noel Manning, chief communications officer at Gardner-Webb, is the managing editor of the magazine and he accepted the award on behalf of the University. "It is always an honor to be recognized by your peers in the industry," Manning said. "This award from CASE is just that. Our writing staff may vary from issue to issue, but the writers are consistently strong and attentive to the unique stories reflecting the Gardner-Webb family. The Cherokee Culture edition, which was honored for excellence, is representative of what we endeavor to accomplish in each issue."

GWU Vice President for Advancement Monte Walker believes the publication offers its readers tremendous benefits. "With every issue of the Gardner-Webb Magazine, we strive to inform, engage and inspire our alumni, students, faculty, staff and friends of the University," Walker shared. "The CASE Award of Excellence is yet another affirmation of the quality of our magazine and the talent of our staff."

In addition to more than a dozen contributing writers (staff, faculty, students, and volunteers), other groups who added to the success of the piece were the Cherokee Historical Association, the Museum of the Cherokee Indian, and the Greater Cherokee Tourism Council.

CASE District III advances and supports educational and professional institutions in the southeastern United States by helping to enhance the effectiveness of the alumni relations, fundraising, communications, marketing and other advancement professionals who serve

them.

The group believes that education improves lives and they benefit their constituents by offering high quality professional development opportunities, promoting ethical standards and principles of practice, by respecting one another, and serving as an advocate for diversity in educational advancement.

“The Spring edition of the GW Magazine will spotlight the Gardner-Webb University School of Divinity which celebrates 20 years of service in 2013 and will also feature a profile on our men’s basketball team and their historic 2012-13 campaign,” Manning shared. “And as always, the magazine offers stories on the people who best represent Gardner-Webb through their faith, service and leadership.”

Located in Boiling Springs, N.C., Gardner-Webb University seeks a higher ground in higher education – one that embraces faith and intellectual freedom, and inspires in students a love of learning, service, and leadership.

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