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### C12 Lecture Series Comes to Gardner-Webb

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# C12 Lecture Series Comes to Gardner-Webb

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Office of University Communications

November 5, 2012

## *Christian CEOs Speak to Godbold School of Business*

BOILING SPRINGS, N.C.— Gardner-Webb University's Godbold School of Business works to build Christ-centered businessmen and women through its motto: "For God and Humanity through business." The department will uphold this idea through the C12 Lecture Series, taking place on Thursday, Nov. 8, from 10:30 a.m. to 11:50 a.m. in Hamrick Hall's Blanton Auditorium.

The C12 Group started in 1992 as a resource for Christian business owners and CEO's to learn effective business practices and provide each other with encouragement and accountability. The company, whose name derives from Christ and the 12 disciples, has reached 65 cities across the nation and currently serves over 3,000 members. Its main goal is to foster the growth of profitable businesses through biblical principles.

"They have the same values as Gardner-Webb," said Dr. Anthony Negbenebor, a professor of Business at the University. Five speakers will address the University during the program on Nov. 8. "We'll hear about the topic of ethics in business. How do we incorporate faith into our daily lives? How do we use it in our academics and businesses?" Negbenebor shared.

These answers will come from Tony Tennaro, Bucky Glover, Bobby Glanton, Jr., Cyndi Sullivan, and Chris Davis, all set to serve as presenters of the program.

Tennaro is the Managing Chair for C12. He founded Cornerstone Initiatives in 2004 to provide the C12 with opportunities in the Greater Charlotte business community. Initially working for the Quaker State Corporation, he advanced through the company to represent one-third of the Fortune 500 company's business by leading its worldwide independent distributor business. His vision is to create "integrated lives, transformed businesses and eternal success."

Glover, also in Charlotte, joined Potter & Company in 1979. He has since helped the firm become what it is today, now serving clients at a total of four locations. As a certified public accountant (CPA), he has helped businesses with financial reporting, tax and business planning, and mergers and acquisitions. He values long-term relationships with his clients and works hard to help them achieve their financial goals.

Christ has also played a huge role in the lives of Clanton and Sullivan. Clanton had been in the office automation business for over 20 years and president of Modern Impressions for 16 years. In 2003, he became reacquainted with Christ, thus improving his spiritual and

professional journeys. Sullivan is the co-owner of Key Community Management, a community association management company. She finds that most of her success comes from a desire to honor the Lord.

“There is no separation of faith from our daily lives,” said Negbenebor. “If you place everything on God, you will succeed.” This is evident in each speaker’s story.

Chris Davis, will also speak at the series. He is the Managing Director of Investments at the Davidson Wealth Management of Wells Fargo Advisors. The founder of Davidson Wealth, he is a Certified Financial Planner (CFP) and Certified Investment Management Analyst (CIMA) who exhibits exceptional client service. In addition to his successful business life, he is an active member

of his community and a board member of the United Methodist Foundation of Western North Carolina.

Negbenebor claims that some people solely focus on profit when they’re part of a business. “That’s wrong. It doesn’t matter how much money you make. Just do it right and God will bless you in return,” he shared.

“I have always believed in Proverbs 1:7,” he continued. “The fear of God is the beginning of knowledge.” Success, he said, comes from putting faith in something bigger than oneself.

Although the event is focused towards the Godbold School of Business, all students and faculty are welcome. “We hope our students take this opportunity to introduce themselves,” said Negbenebor. “These are the types of people you would like to work for. You know they have the same core values that you have.”

For more information on the lecture series, contact Natetsa Lawrence at 704-406-2260 or [tlawrence@gardner-webb.edu](mailto:tlawrence@gardner-webb.edu).

*Located in Boiling Springs, N.C., Gardner-Webb University offers a comprehensive academic experience that introduces students to the diverse world of ideas and to the people who think them, preparing them for career success and for engaged, responsible citizenship in their professional, civic, and spiritual communities.*