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Office of University Communications

September 28, 2012

Godbold School of Business Welcomes Frank Harrison of Coca Cola Bottling on Oct. 4

BOILING SPRINGS, N.C.- The Godbold School of Business and Center for Ethics and Entrepreneurship at Gardner-Webb University presents a YMCA Lecture Series entitled “Managing In Tough Economic Times” featuring guest speaker Frank Harrison. Harrison serves as president/CEO of Coca-Cola Bottling Company Consolidated in Charlotte, N.C. The lecture will be held on Thursday, Oct. 4, 10:30-11:50 a.m. in Blanton Auditorium, located in Hamrick Hall and is free and open to the public.

“Frank’s speech will focus on leadership and how his faith was a catalyst for him and his company during recent economic struggles,” said Cam Corder, president and executive officer for the Cleveland County (N.C.) YMCA. “He will not only talk about how his personal faith impacted his leadership, but he will ask those in attendance, how are you a leader, and discuss how to develop leadership.”

This marks the third year in a row that the Center for Ethics and Entrepreneurship and the Cleveland County YMCA have teamed up to present a lecture series featuring a notable guest speaker. The event is also part of the YMCA’s yearly executive summit that brings together Y leaders from throughout the region.

Harrison’s role with Coke also includes serving on the Board of Governors for the Coca-Cola Bottlers’ Association. Harrison has also served in the past as chairman for the American Beverage Association, a member of the board of directors for the Billy Graham Evangelistic Association (Charlotte) and on the board of trustees at Johnson C. Smith University (Charlotte).

For more information about the Godbold School of Business and this event contact

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Coca-Cola Bottling Co. Consolidated of Charlotte is the largest independent Coke bottler in the United States and employees over 5,000 people. The company’s purpose is to honor God in all they do using such principles as service, accountability, and humility.

Located in Boiling Springs, N.C., Gardner-Webb University offers a comprehensive academic experience that introduces students to the diverse world of ideas and to the people who think them, preparing them for career success and for engaged, responsible citizenship in their

professional, civic, and spiritual communities.