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August 2, 2012

Gardner-Webb University Hosts Annual B.E.S.T. Program Aug. 8-10

BOILING SPRINGS, N.C. – The Godbold School of Business at Gardner-Webb University welcomes area high school students for the 7th annual Bringing Executives and Students Together (B.E.S.T.) Program through Aug. 8-10. The program for rising 10th, 11th, and 12th graders will be held in Hamrick Hall's Blanton Auditorium and is designed to encourage, empower, and energize students by introducing them to the world of entrepreneurship while learning from local business and community leaders.

B.E.S.T. Program activities include workshops on business, finance, and marketing, facilitated by a number of guest speakers. Guests participating in the event include Cleveland County commissioners, Donnie Thurman of Communities in Schools of Cleveland County, and Graham Cawthon, online editor of the Shelby Star. Representatives from Gardner-Webb include Ron Dickerson, head football coach, as well as members of the admissions department and Godbold School of Business faculty members.

“Our area high schools are doing a wonderful job teaching kids about business principles,” said Dr. Anthony Negbenebor, dean of the Godbold School of Business. “Through the B.E.S.T. Program, we try to add to that value by taking those principles outside the classroom and teaching the students to apply what they know.”

For more information about the Godbold School of Business and this event, contact Natetsa Lawrence at 704-406-2260 or tlawrence@gardner-webb.edu.

Located in Boiling Springs, N.C., Gardner-Webb University is home to over 4,300 students from 37 states and 21 foreign countries. Founded in 1905, Gardner-Webb provides exceptional educational opportunities within a Christian environment.