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Annual Summer Leadership Conference Aimed at Creating Change through Reform

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Annual Summer Leadership Conference Aimed at Creating Change through Reform

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Office of University Communications

June 12, 2012

Conference is a joint effort by GWU Schools of Education and Business

BOILING SPRINGS, N.C. – Gardner-Webb University is proud to present its third annual Summer Leadership Conference, titled “Embracing and Institutionalizing Reform: Bringing Out the Change Agent in Each of Us.” The conference is jointly sponsored by the School of Education’s Center for Innovative Leadership Development (CILD) and the Godbold School of Business’s Center for Ethics and Entrepreneurship (CEE).

The event will take place at Gardner-Webb on July 30 and 31.

The conference will focus on how to create dynamic change through intentional reform, especially as it relates to school and organizational cultures, curriculum design, twenty-first-century skills, innovative program adoption, and executives’ roles in leading change within organizations. Presentations will be geared specifically toward the education and business arenas.

“This is our third year with the Summer Leadership Conference. Our number of attendees is growing,” said Dr. Doug Eury, dean of the GWU School of Education and an organizer for the conference. “It’s our desire at these conferences to present important concepts and topics that leaders have to face today in a way that exhibits integrity and confidence.”

The 2012 event features distinguished keynote speakers Dr. Mitchell M. “Mick” Zais and Dr. Don Martin. Zais is the South Carolina state superintendent of education. He is a former president of Newberry (S.C.) College and a graduate of the U.S. Military Academy at West Point. Martin is the superintendent for Winston-Salem/Forsyth County (N.C.) Schools. He was a recent recipient of the State Superintendent of the Year Award in North Carolina.

Eury added, “Our continued partnerships with the Godbold School of Business, with local schools and educational administrators, and with regional CEOs and business executives will only make these conferences stronger in the future.”

Registration and additional information for the Summer Leadership Conference is available online at www.gardner-webb.edu/leadership-conference.

CILD’s purpose is to help organizations enhance their performance through cultural transformation and through establishing the framework for centers of excellence within organizations. The Center offers significant programs aimed at spiritual, economic and

academic growth for businesses, organizations and schools in the region. More information is available at 704-406-4402.

CEE's purpose is to assist business in achieving the best practices for entrepreneurial success based on ethical conviction. For more information, call 704-406-2260.