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B.E.S.T Program Registration Now Open at Gardner-Webb University

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Office of University Communications

June 5, 2012

Entrepreneurship and Citizenship Program Open to Rising 10th, 11th, and 12th Graders

BOILING SPRINGS, N.C.— Gardner-Webb University’s Godbold School of Business will host the High School “Bringing Executives and Students Together” Program (B.E.S.T.) Aug. 8-10. Open to rising 10th, 11th, and 12th graders, the program is designed to encourage, empower, and energize area high school students by introducing them to the dynamic world of entrepreneurship and local citizenship.

The B.E.S.T. Program is offered at no cost to the student. Daily activities include workshops on business, finance and marketing, guest speakers from local businesses and civic groups, campus tours, outdoor activities, and the opportunity to meet new friends.

“Our area high schools are doing a wonderful job teaching kids about business principles,” said Dr. Anthony Negbenebor, dean of the Godbold School of Business. “Through the B.E.S.T. Program, we try to add to that value by taking those principles outside the classroom and teaching the students to apply what they know.”

The application deadline has been extended until July 9. For more information, contact Natetsa Lawrence at 704-406-2260 or tlawrence@gardner-webb.edu.

[Click here to apply.](#)

Gardner-Webb, a private Christian, Baptist-related University, offers a comprehensive academic experience that introduces undergraduate and graduate students to the diverse world of ideas and to the people who think them, challenging students spiritually and intellectually and equipping them not only for professional success but for lives marked by empathy, compassion and a commitment to service on the broadest scale, Pro Deo et Humanitate (For God and Humanity).