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Project Rescue T-Shirts on Sale to Fund Scholarships for Victims of Trafficking

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Office of University Communications

May 7, 2012

BOILING SPRINGS, N.C.— During the recent NEEDTOBREATHE concert at Gardner-Webb, fans purchased 249 t-shirts to support Project Rescue, an international ministry that rescues women and children from human trafficking and sex slavery. Those t-shirt sales enabled Project Rescue to provide **eight scholarships for rescued women to attend college!**

This week, Gardner-Webb will continue its support of Project Rescue by selling even more t-shirts outside the cafeteria. In total, the proceeds from those shirts could fund up to **29 college scholarships** for rescued trafficking victims.

The shirts cost \$20, and multiple colors, styles and sizes are available. Each t-shirt features the Project Rescue logo, a butterfly symbolically bound by barbed wire. They will be sold outside the cafeteria during lunchtime Monday-Wednesday, April 7-9, from 11 a.m. until 1 p.m. The University can take cash or check payments (make checks out to “Project Rescue”).

The t-shirt sales were part of a weeklong effort by Gardner-Webb students to raise awareness about the worldwide issue of human trafficking. The Project Rescue team joined students on campus Friday and Saturday to celebrate the awareness initiative and share the Project Rescue vision. The week culminated in the NEEDTOBREATHE concert, during which the band cited the students’ passion to combat human trafficking as their reason for coming to Gardner-Webb.

“What a privilege to be with you for your Human Trafficking Awareness Week,” said the Project Rescue Team in an email to Gardner-Webb students after the concert. “Our Team enjoyed your vitality, compassion, and interest as we shared with you the heart of Project Rescue. You ignited in us a desire to visit more college students because of your overall sincerity towards the issue of trafficking.”

Community members can also purchase the t-shirts. For more information, call the Office of University Communications at 704-406-2237, or the Office of Admissions at 704-406-2171.

Located in Boiling Springs, N.C., Gardner-Webb University offers a comprehensive academic experience that introduces students to the diverse world of ideas and to the people who think them, preparing them not only for professional success but for lives marked by empathy, compassion and a commitment to service on the broadest scale.

