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The Wait is Finally Over! NEEDTOBREATHE to Perform at Gardner-Webb on Saturday, April 28

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Office of University Communications

April 27, 2012

BOILING SPRINGS, N.C.— The wait is finally over! After months of campaigning and planning, Atlantic Records Recording Artists NEEDTOBREATHE will be performing at Gardner-Webb University's Paul Porter Arena on April 28. Musician Ben Rector will open the show at 8 p.m. and NEEDTOBREATHE will take the stage at 9 p.m.

Tickets are still available in the student activities office and through etix.com for \$20 per person, \$15 for groups of 10 or more, and \$10 for GWU undergraduate students. Tickets will also be sold at the door the night of the concert.

Half of the ticket proceeds will benefit Project Rescue, an international ministry that helps protect women and children from sex slavery and human trafficking.

The idea to bring NEEDTOBREATHE to campus surfaced last fall when a group of students started a social media campaign with YouTube videos, Twitter and Facebook to persuade the band to come to campus. The efforts of the students caught the attention of the band and negotiations began to secure a date.

Fresh off a tour with Grammy Award-winner, Taylor Swift, NEEDTOBREATHE hails from Charleston, S.C. The four-man band consists of brothers Bear and Bo Rinehart, Seth Bolt and Joe Stillwell. Their knack for crowd-pleasing performances has made the band one of the most sought-after live acts on tour today.

The group has charted hits on mainstream rock and pop radio. They are currently promoting their 2011 release, "The Reckoning" (*their 4th CD*), which peaked at #6 on the Billboard 200 Album Chart. Their music has been featured in the films "P.S. I Love You" and "When In Rome," as well as ESPN. The group's influences include U2, Wilco, Pearl Jam and Tom Petty.



The songs on “The Reckoning” are certain to translate in the live setting. “We wanted to make an important record in the way that people used to make records. So we said, ‘Let’s set ourselves up to do that. Let’s believe in the songs enough that we’re willing to take the time they need and really push ourselves,’” said Bear.

Additional information is available by calling Haley Pond at 704-406-4268.

Located in Boiling Springs, N.C., Gardner-Webb University was founded in 1905 and is home to over 4,300 students from 37 states and 21 foreign countries.

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