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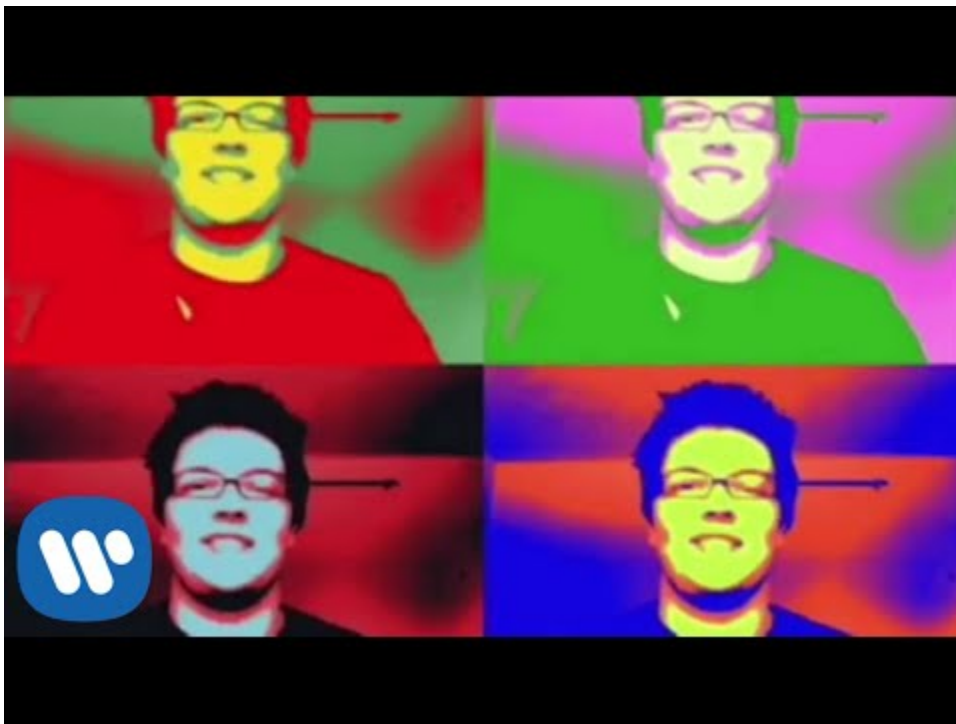
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# Gardner-Webb University to Host NEEDTOBREATHE in Concert

[webpublish.gardner-webb.edu/newscenter/gardner-webb-university-to-host-needtobreathe-in-concert/](http://webpublish.gardner-webb.edu/newscenter/gardner-webb-university-to-host-needtobreathe-in-concert/)

Office of University Communications

January 30, 2012



Watch Video At: <https://youtu.be/yq1H3l7kyYU>

BOILING SPRINGS, N.C. – Thanks to the passion, ingenuity and relentlessness of a group of Gardner-Webb students, Atlantic Records recording artists, NEEDTOBREATHE will be appearing at the Boiling Springs, N.C. campus. The concert is scheduled for Saturday, April 28 in the Paul Porter Arena, located in the Lutz-Yelton Convocation Center. Ben Rector is scheduled to open the show at 7 p.m

Tickets will go on sale March 5, available online through etix.com for \$20 per ticket, \$15 each for groups of 10 or more, and \$10 for GWU students. More information is available by calling Haley Pond at 704-406-4268. Tickets can also be purchased in the Student Activities Box Office.

The idea of bringing NEEDTOBREATHE to Gardner-Webb was initiated last fall when students launched a social media campaign using YouTube videos, Twitter and Facebook marketing. The crusade caught the attention of NEEDTOBREATHE band members, and negotiations began with GWU Student Activities to secure a date.

Fresh off a tour with Grammy Award-winner, Taylor Swift, NEEDTOBREATHE hails from Charleston, S.C. The four-man band consists of brothers, Bear and Bo Rinehart, Seth Bolt and Joe Stilwell. Their knack for crowd-pleasing performances has made the band one of the most sought-after live acts on tour today.

The group has charted hits on mainstream rock and pop radio. They are currently promoting their 2011 release, "The Reckoning" (*their 4th CD*), which peaked at #6 on the Billboard 200 Album Chart. Hit songs for NEEDTOBREATHE include, "Something Beautiful," "More Time," and "Lay 'Em Down." Their music has been featured in such films as "P.S. I Love You," and "When In Rome," as well as television networks like ESPN. The group's influences include U2, Wilco, Pearl Jam, and Tom Petty.

With their intriguing melodies and bright choruses, the songs on "The Reckoning" are certain to translate in the live setting, something that is crucial to the band. "We wanted to make an important record in the way that people used to make records. Bands rarely have the time that allows them to create a game-changing album like 'Born to Run,' 'Rumours,' or 'Damn The Torpedoes.' So we said, 'Let's set ourselves up to do that. Let's believe in the songs enough that we're willing to take the time they need and really push ourselves,'" said Bear.

*Located in Boiling Springs, N.C., Gardner-Webb University was founded in 1905 and is home to over 4,300 students from 37 states and 21 foreign countries.*