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CAREER DEVELOPMENT

More Than 70 Companies Scheduled to Attend GWU Career and Internship Fair on Oct. 27

BY OFFICE OF UNIVERSITY COMMUNICATIONS ON OCTOBER 20, 2021



Students Can Prepare by Reviewing Their Resume and Practicing ‘Elevator’ Pitch

By Sarianna Miranda-Rosado, Intern for Communications

BOILING SPRINGS, N.C.—The Gardner-Webb University Center for Personal and Professional Development will host over 70 companies at the fall Career and Internship Fair on Oct. 27 from 11 a.m. to 2 p.m. Held in Tucker Student Center, the event will be open to all students to further their job opportunities and enhance their knowledge on job searching. Students can learn about potential jobs and explore the different paths they can follow after graduating.

Employers representing a variety of career opportunities will attend. Some of the companies include Northwestern Mutual, Fastal Company, U.S. Probation Office, Kintegra Health, Pinnacle Classical Academy, City of Gastonia Fire Department, Aflac, Waffle House Inc. and more. Job opportunities are available for all majors and allow a chance for either an internship or future employment.



Jordan Williams, '20, a criminal justice major, obtained an internship with the Shelby Police Department through Gardner-Webb resources. In his role, he aided the evidence specialist in organizing and gathering evidence, as well as, rode along with the police and took field notes. Through his experience, he learned valuable life skills that help him on his job at Epperson Law. “It taught me certain punctuality skills—things such as being on time, dressing appropriately, etc.—and about the rules of criminal procedure,” he explained.

Micah Martin, director of the Center, noted that students can prepare by taking these steps before the day of the event:

- First, make an appointment with the career center for a review of their resume.
- Second, go to their faculty advisor to find out their department’s expectations for completing an internship.
- Third, research companies attending.
- Fourth, practice their “elevator” pitch, which is a one- to two-minute dialog about their abilities, knowledge, and ambition for the company.

At the event, Martin said, every student should dress to impress and bring copies of their resume.

The Center for Personal and Professional Development offers career development resources [online](https://gardner-webb.edu/student-life/career-development/) (<https://gardner-webb.edu/student-life/career-development/>). Make an appointment with the Center by emailing career@gardner-webb.edu.

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