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Gardner-Webb's 7th Annual Double Dawg Day Coming on April 7th

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Recommended Citation

Office of University Communications, "Gardner-Webb's 7th Annual Double Dawg Day Coming on April 7th" (2022). *Gardner-Webb NewsCenter Archive*. 2375.

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SAVE THE DATE**Gardner-Webb's 7th Annual Double Dawg Day Coming on April 7th****BY OFFICE OF UNIVERSITY COMMUNICATIONS ON MARCH 7, 2022**

Donors Have Matching Opportunities Available to Double Their Impact

BOILING SPRINGS, N.C.—Gardner-Webb University's Seventh Annual Double Dawg Day is one month away—on an easy date to remember—April 7th. On this annual day of giving, supporters have the chance to take advantage of matching opportunities that could double the impact.

“This year's Double Dawg Day has the potential to be bigger than ever, thanks to the generosity of our alumni and friends,” shared Vice President of Advancement Nate Evans. “I invite everyone to join us on April 7th to support the area of campus that matters most to you.”

Alumni, students, parents, friends, faculty and staff can unite with their fellow Bulldogs and choose the people, programs and causes to support across the GWU campus. Some options include:

- University Priority Fund, which supports the greatest needs of the University.
- Annual Fund, which supports student scholarships.
- School/College Priority Fund, which provides the dean with the ability to respond quickly to emerging opportunities, transform the student experience, and strengthen operational capacity.
- The University's 22 athletic sports teams.



- ▲ On Double Dawg Day last year, The Godbold College of Business won the Farthest Away Challenge by receiving a gift from someone who was the farthest distance to campus.

Join the fun as special recognitions and challenges are made throughout the day. Be the first to make a donation at 12:01 a.m., or support your favorite Runnin' Bulldog team to win a challenge.

Matching donations are made possible thanks to the generosity of other donors. In addition to giving, individuals are also invited to serve as Social Media Ambassadors by sharing their love for Gardner-Webb on social media. By using #DoubleDawgDay, individuals can show their support and promote the day of giving on April 7.

For more information about #DoubleDawgDay, visit the [FAQ page \(https://doubledawgday.gardner-webb.edu/giving-day/50822/faq\)](https://doubledawgday.gardner-webb.edu/giving-day/50822/faq).

Gardner-Webb University is North Carolina's recognized leader in private, Christian higher education. A Carnegie-Classified Doctoral/Professional University, GWU is home to six professional schools, 14 academic departments, more than 80 undergraduate and graduate majors, and a world-class faculty. Located on a beautiful 225-acre campus in Boiling Springs, N.C., Gardner-Webb prepares graduates to impact their chosen professions, equips them with the skills to advance the frontiers of knowledge, and inspires them to make a positive and lasting difference in the lives of others. Ignite your future at Gardner-Webb.edu.