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Gardner-Webb University Celebrates Fundraising Milestones

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Gardner-Webb University Celebrates Fundraising Milestones

BY OFFICE OF UNIVERSITY COMMUNICATIONS ON JULY 5, 2022

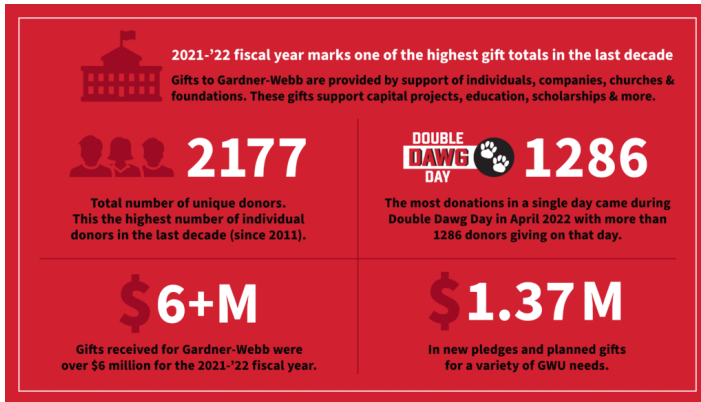


University Records Highest Numbers Since 2011

BOILING SPRINGS, N.C.—With profound gratitude for its loyal alumni and friends, Gardner-Webb University celebrates a historic milestone. At a time when most universities are reporting fewer donors, GWU has experienced a significant increase.

For fiscal year 2022, the University recorded the highest number of unique donors (2,177) since 2011. These donors provided one of the highest dollar amounts in recent history, helping the University to reach over \$6 million in receipted gifts. Additionally, benefactors have committed \$1.37 million in new pledges and planned gifts.

“This milestone shows that despite tough economic times, Bulldogs are relentless and willing to invest in GWU’s future,” praised Nate Evans, vice president for Advancement. “This support will enhance our facilities, strengthen our instruction and ultimately bolster the Gardner-Webb experience for our students.”



Gifts provide support for numerous Gardner-Webb programs, educational pursuits, athletics and more. Scholarships, capital projects, and academic improvements are all areas where GWU donors invested their financial resources this year. Gifts are made possible because of the selfless support of individuals, churches, foundations and companies around the world.

On April 7, 2022, Gardner-Webb recorded the most single-day donations in school history. Double Dawg Day is the University’s annual day of focused giving, and on that day, more than 1,286 donors gave a record total of \$766,131. Contributions came from 42 states and as far away as Italy and Liverpool, England.

“It’s exciting to see Bulldogs across the nation stand behind the mission of this great University,” Evans added. “We are grateful to our alumni and friends for their dedicated support.”

Gardner-Webb President William Downs believes the best is yet to come as the school seeks to build stronger relationships with current donors while cultivating a varied and more diverse group of supporters beyond the established norms.

“Bulldog Nation is a loyal bunch, and the determined efforts from our new Advancement team are helping us connect with a wider circle of donors who genuinely care about GWU’s mission,” affirmed Downs. “This institution that we now call Gardner-Webb is in its 117th year, and like those who came before us we dare to dream. We dream about growing opportunities for our students so that they may make positive and lasting impacts after they graduate...that’s the most compelling reason to give, and our generous donors understand that students will always be our top priority.”

To find out how you can be a part of growing with the Webb, visit us online at gardner-webb.edu/give (<http://gardner-webb.edu/give>).

Gardner-Webb University is North Carolina’s recognized leader in private, Christian higher education. A Carnegie-Classified Doctoral/Professional University, GWU is home to six professional schools, 14 academic departments, more than 80 undergraduate and graduate majors, and a world-class faculty. Located on a beautiful 225-acre campus in Boiling Springs, N.C., Gardner-Webb prepares graduates to impact their chosen professions, equips them with the skills to advance the frontiers of knowledge, and

inspires them to make a positive and lasting difference in the lives of others. Ignite your future at Gardner-Webb.edu.