

BIOS FOR THE FINALIST FOR THE 7TH ANNUAL ALFRED & SHIRLEY WAMPLER CAUDILL MARKETING AWARD 2015

William Canady will graduate in May 2015 with a B.S. in Marketing. He currently plays right field for Gardner-Webb's baseball team. Will's Gardner-Webb achievements include two times on the dean's list and a four year recipient of the Big South's presidential honor's list. During his time at Gardner-Webb, he has actively participated in Relay for Life and the Enactus business club. Most recently, he has become a member of the baseball leadership team, which is a part of the Team Impact Cancer Foundation. This past fall Will had the opportunity to intern in a Marketing Capacity at Hospice where he served as the Business Coordinator and Event Facilitator. Will is also a co-founder of the Gardner-Webb Marketing Club. He also is a finalist for the 2015 Alfred & Shirley Wampler Caudill Marketing Award.

Will grew up in Cumming, Georgia where he was very active in his church, school, and athletics. He was captain of his baseball and football team where he received all region honors and was the recipient of the schools leadership award. During high school, Will actively participated in FCA and was a coach for the sports camps held at his high school. Will participated in the Special Olympic camps through his high school football team. Growing up, Will was taught that regardless the situation, there are always two things that can be controlled, work ethic and attitude. These are two values he strives to stick to and implement in each and every facet of life.

Ellen Huneycutt will graduate in May 2015 with a B.S. in Marketing. She currently works as a Resident Advisor. Ellen's Gardner-Webb achievements include the completion of her Honors Thesis, "Relationship Marketing and the Connection to Small Scale Advertising," as well as receiving an internship opportunity with Northwestern Mutual for the whole of her junior year. Ellen has also been an active participant in HSA, FOCUS, and GEM during her time at GWU. Through both HSA and GEM, she had the opportunity to travel across America and to several European countries including Germany, Switzerland, and France. She also studied abroad in Ireland in 2014 and traveled to Cape Town, South Africa on a mission trip in 2012. Ellen is also co-founder of the Marketing Club, which started in the spring of 2015. Awards received include the recipient of the 2014-15 Who's Who among Students in American Universities & Colleges and is a finalist for the 2015 Alfred & Shirley Wampler Caudill Marketing Award. In addition, Ellen was included on either the Dean's or Honor's list every semester while at Gardner-Webb.

Ellen grew up in Locust, North Carolina where she was very active in her church, school, and community. Captain of her soccer and tennis teams, Ellen learned the value of teamwork and persistence. Singing the National Anthem with her younger sister, Rebekah, became tradition for baseball, basketball, and soccer games at their high school. She graduated in the Top Ten percent of her senior class, holding several leadership positions in clubs and Best Senior Girl as voted on by faculty and staff. At church, Ellen was heavily involved in youth council, adult choir, and praise band. She also participated in community service opportunities such as volunteering with the Special Olympics and Relay-for-Life.

Benjamin Payne graduated Cum Laude in December 2014 with a B.S. in Marketing. He currently works at NewSpring Church as the worship leader for their youth program in Boiling Springs, SC, and with his older brother, Will, is Co-founder of Teamweaver LLC, a small web-based tech company. Ben's Gardner-Webb honors include induction into Alpha Chi, Delta Mu Delta, and Sigma Delta Pi honor societies. Other awards received included the Most Outstanding Male Graduate for the fall class of 2014, recipient of the 2014-15 Who's Who Among Students In American Universities & Colleges, The Charles and Sybil Shelton Outstanding Christian Service Award, The F. Keith Griggs Student Leadership Award, the Alfred and Shirley Wampler Caudill Service Learning Award, a Life-of-The-Scholar Multidisciplinary Conference Outstanding Presentation Award, and a finalist for the 2015 Alfred & Shirley Wampler Caudill Marketing Award. Moreover, Ben co-authored with Dr. Donald W. Caudill the journal article "An Empirical Analysis of College Students' incentives to Attend Church Services." In addition, Ben was included on the Dean's list every semester while at Gardner-Webb.

Ben spent the majority of his adolescent years in Pendleton, Indiana, being heavily involved in sports and living on a farm. With his older brother William and younger sister Rebekah, life on a farm included raising variations of livestock. A 9-year 4-H member, hard work and dedication were key concepts instilled at a young age applying these to all areas of his life. Benjamin also grew up with a heart for reaching people far from God. Participating in mission trips to Japan, Thailand, Laos, Guatemala, and local regions of the United States, Ben's desire has always been to make much of God and less of himself. His passion to see people come to a relationship with God is continually what drives Ben to work hard in every aspect of his life.

Alongside his wife Grace, a former resident of Seattle, Washington, they faithfully pursue serving together both overseas and in the United States. Ben and Grace met while serving on a mission trip in Guatemala during the summer of 2012.