



# **DEOL Defense Dissertation**

## **Governance to Growth**

### **Non Profit Vocational Rehabilitation**

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# Background and Purpose



*Relationship of Service*

# Governance to Growth



*Renewal, Stability, Growth*

# Project Scope

Internal Audit

External Audit

## *In-Scope*

*New Website*

*Fundraising*

*Community Coordinator*

*Board Policy*

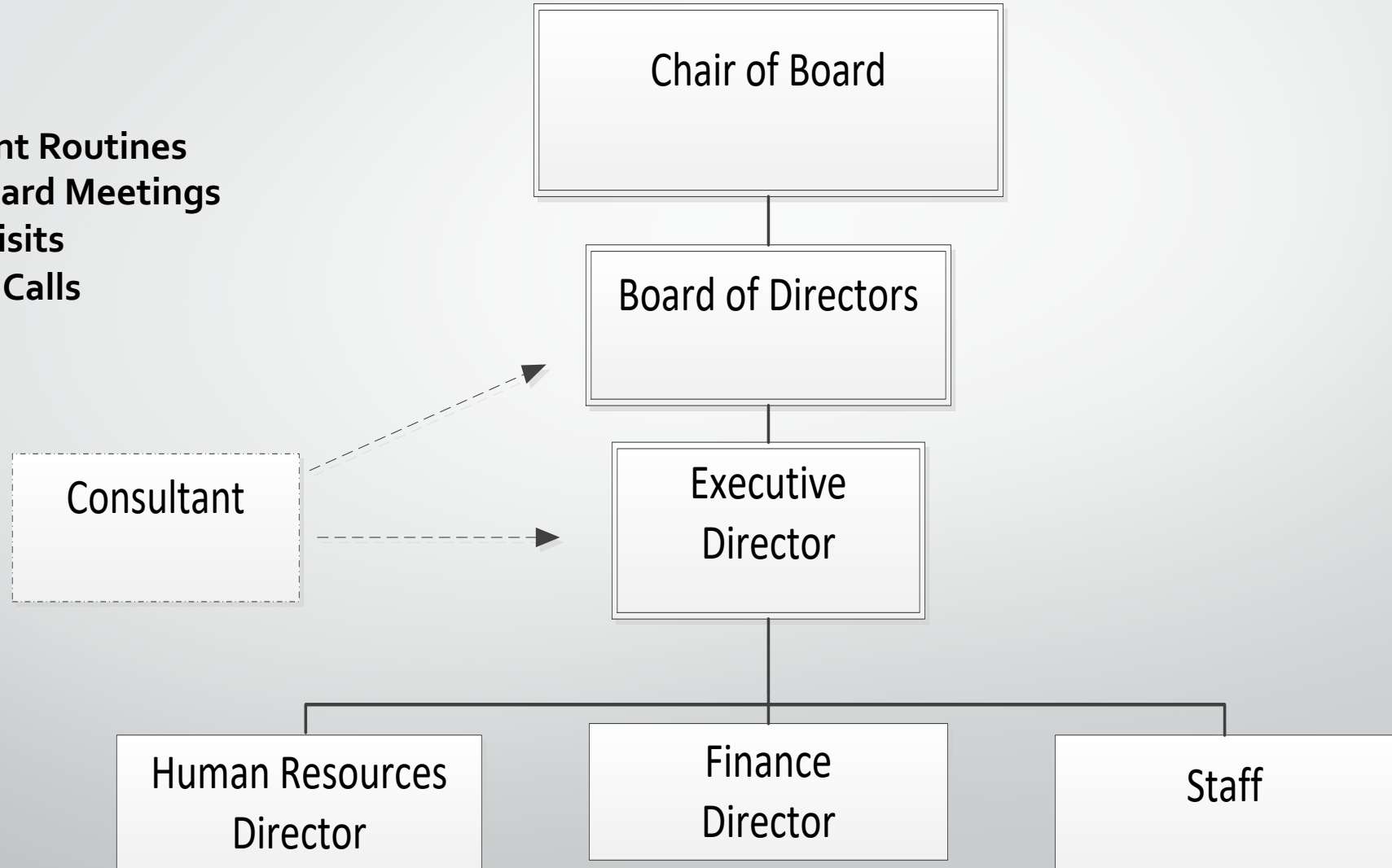
*Grant Writing*

Daily  
Involvement

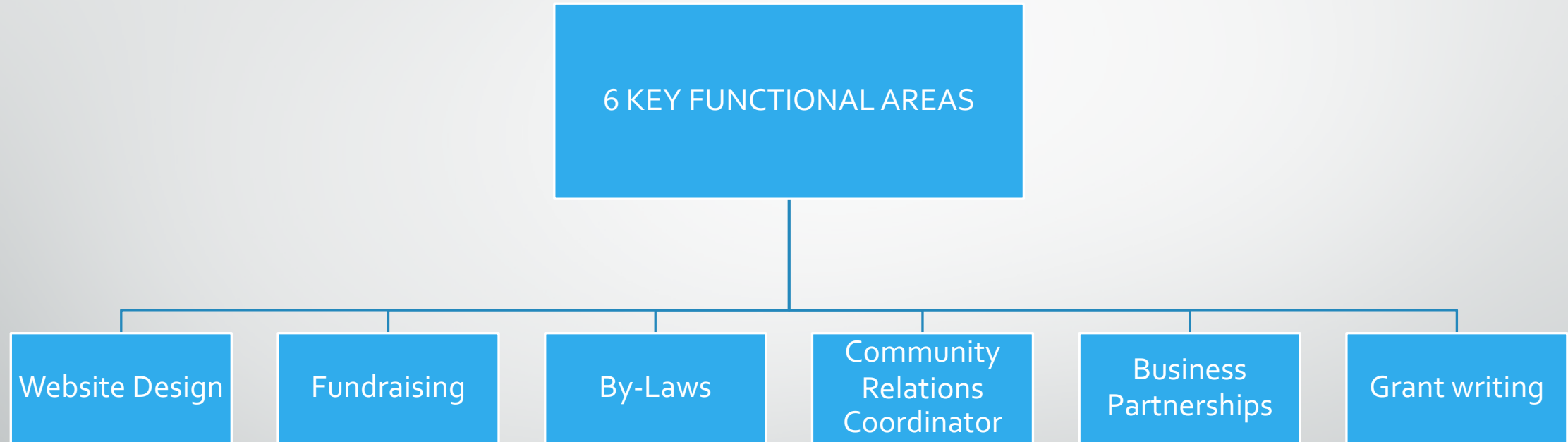
Additional  
Resources

# Project Approach

- Management Routines
- Monthly Board Meetings
- Quarterly Visits
- Conference Calls



# Work Plan



Task-Timeline	Completion Date	
Website Design and Update	Fall	2017
Review name, brand, logo, tag-line	Fall	2017
Website Implementation	Fall	2017
Identify Fundraising Opportunities	Fall	2017
Decide on Fundraising Initiative	Spring	2018
Develop Fundraising Plan	Spring	2018
Present Fundraising Event to Board	Summer	2018
Review of Board of Directors Bylaws	Fall	2018
Develop Board Policy Recommendations	Fall	2018
Identify Grant Writing Resource	Fall	2018
Identify Business Partnership Resource	Fall	2018 - Ongoing
Hiring of Staff for Community Relations Coordinator	Spring	2019
Execute Fundraising Plan	Fall	2019 - Ongoing
Review Learnings from Fundraiser	Spring	2020 - Ongoing
Celebrate Successes Recognize Reward	Spring	2020 - Ongoing
Transform Culture from Governance to Growth/Quality Assurance	On going	

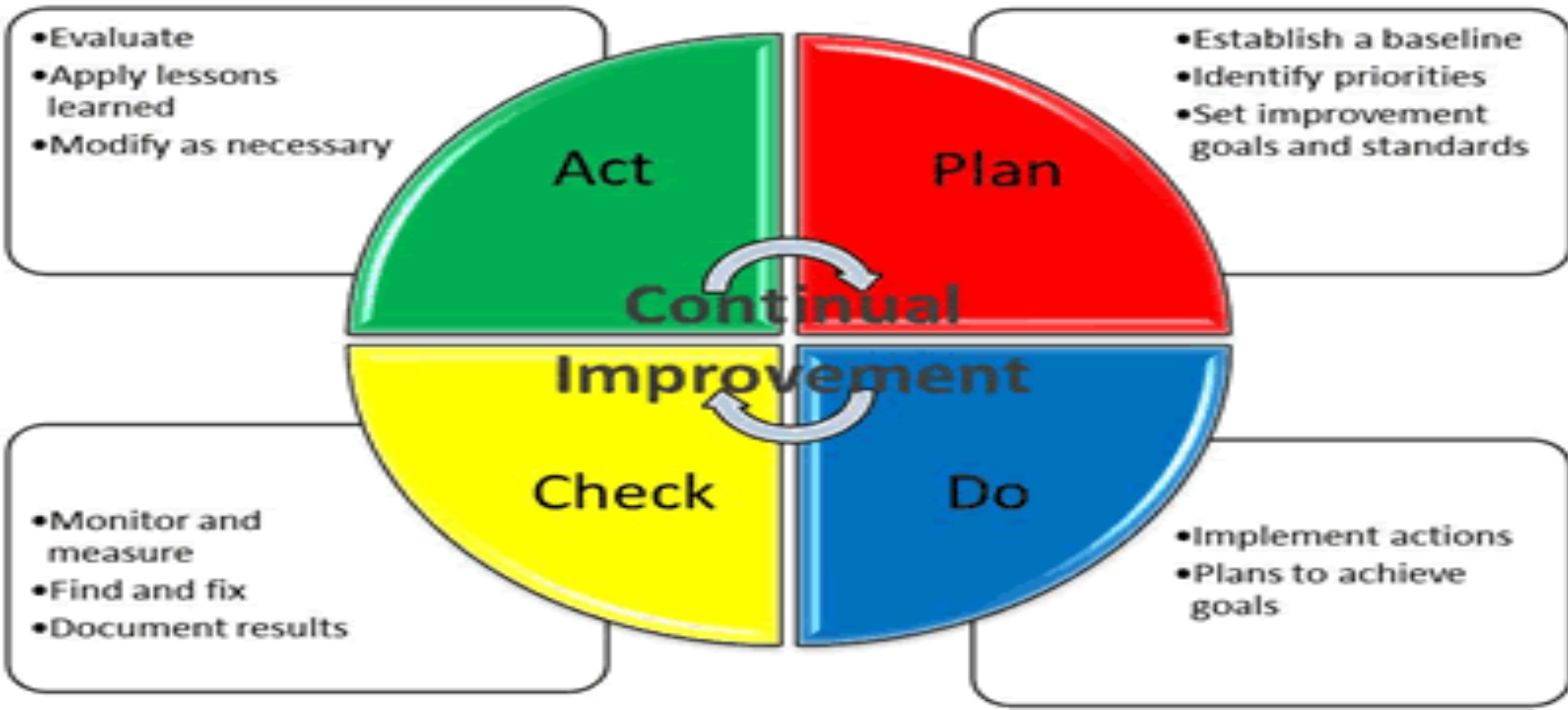
# Risks/Constraints



# Projected Results and Benefits

Initiatives	Year 1	Year 2	Year 3
Website	\$5,000	\$10,000	\$10,000
Annual Fundraiser	\$10,000	\$15,000	\$20,000
Community Coordinator	\$25,000	\$50,000	\$75,000
Board Policy Changes	\$15,000	\$25,000	\$40,000
Grant Writing	\$100,000	\$100,000	\$100,000
Total	\$155,000	\$200,000	\$250,000

# Quality Assurance Plan



# Reflections



# Areas for Future Study

Metrics Review & Management

Effectiveness and Efficiency of Board Members Contracts

Leveraging Business Partnerships for Growth

Governmental Policy Influence

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